

**CALCASA Annual
Conference
Conference Session**

**Reciprocal
Advancement:
Continuing the
Conversation**

**June 22, 2016
Double Tree, Sacramento**



CALCASA
CALIFORNIA COALITION
AGAINST SEXUAL ASSAULT

RECIPROCAL ADVANCEMENT—
Building Linkages Between Domestic Violence & Sexual Assault

A UNIFYING FIELDS PROJECT



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Learning Objectives

- Craft concrete language that articulates the commonalities/shared strengths of unified SA & DV work
- Develop talking points that intentionally elevate and ally both SA & DV
- Craft concrete Reciprocal Advancement strategies

Why Reciprocal Advancement?

- We want what is best for survivors and communities (*UNITED BY PURPOSE*)
- We want to create new investment opportunities for a unified field
- We want transformation of work, culture, and society

Introductions – At Your Table

- Your name
- Your organization(s): dual/single org
- One word for why this workshop today

Why Embrace This Change?

- Stand-alone rape crisis centers and domestic violence shelter agencies are perceived to be vulnerable to shifts in funding (Violence Against Women Act, Centers for Disease Control and Prevention, etc.).
- As other disciplines integrate SA and DV into their systems (courts, campuses, etc.) stand alone SA and DV will need to change in order to remain relevant.
- Over the last two decades, policy, research, and shifts in funding priorities have expanded or redirected the work of SA and DV (outcomes based, evidence based, best practices, underserved populations, prevention focus, etc).
- Millennial activists approach SA and DV in ways that reflect a tech-centric, “post-feminist”, globalized world. Frequently this perspective makes no real discernible distinctions between SA and DV ideologies and praxis.

Reciprocal Advancement

- “...a method of intentionally linking the fields of sexual assault and domestic violence, internally and externally, to leverage funding, bolster client services, and coordinate advocacy efforts to **increase the visibility and sustainability of both fields.**”

Reciprocal Advancement: Building Linkages Between Domestic Violence & Sexual Assault, A Unifying Fields Project, CALCASA, 2015

An Obvious Question

If SA and DV are so closely and obviously linked, why does there appear to be separation and division?

Given the real or perceived separation between the fields of SA and DV, it is essential to return to how the two movements have been historically situated and how that has influenced socio-cultural attitudes, funding, and policymaking over time.

Using Theory of Change for Reciprocal Advancement

“Theory of Change defines all building blocks required to bring about a given long-term goal. This set of connected building blocks—interchangeably referred to as outcomes, results, accomplishments, or preconditions is depicted on a map known as a pathway of change/change framework, which is a graphic representation of the change process.”

<http://www.theoryofchange.org/what-is-theory-of-change/>

Brainstorm

- How have you intentionally inserted domestic violence into a sexual assault conversation?
- How have you intentionally inserted sexual assault into a domestic violence conversation?

Outcomes to Measure Change

Identify ways measure success and change by addressing linked-yet-distinct in the following four areas:

- Leadership
- Movement(s)
- Discipline
- Praxis

Strategies to Deliver Outcomes

Identify ways to institutionalize, internalize, and routinize linked-yet-distinct in the following five areas:

- Policy (mission statements)
- Fund Development (new revenue streams)
- Direct Services (transformative trainings)
- Media (changing conversations)
- Prevention (culture change)

Principles and tenets for moving forward with Reciprocal Advancement

Understand the historical reasons for the divergent trajectories of the two fields. Know the benefits and rationale for a unified field. Commit to overcoming barriers and drawbacks.

- Maintain the distinctiveness of each; respect the histories, differences, expertise, and accomplishments of each.
- Build a collective history and identity together; seize opportunities to deepen partnerships.
- Play to the commonalities/similarities between the two issues, particularly values, philosophies, and principles.
- Intentionally ally against bias or challenges to either field.
- Operate in the best interest of the public to bolster trust and move a unified field forward, understanding that constituencies may not be ready for this kind of organizing.
- Look to this creative space as an ideal for activism, social justice, and innovation.

Reciprocal Advancement

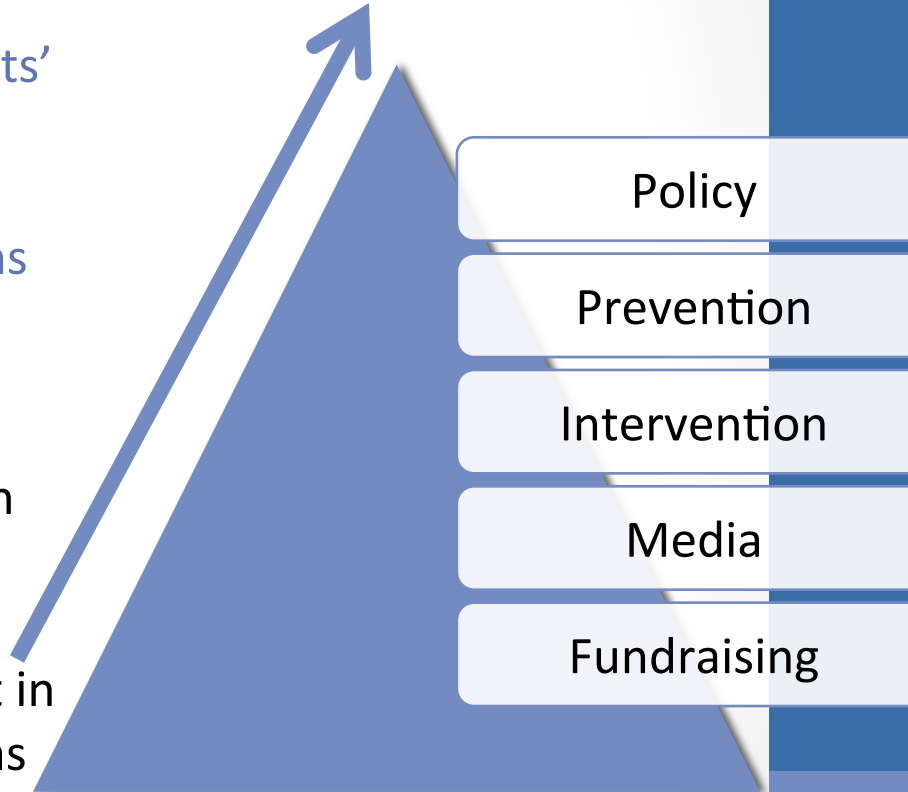
**Next Steps:
Mobilizing the field(s)**

Discipline: A unified body of knowledge

- Disciplines: *what* we know, *how* we know, *who* gets to know (i.e., histories; expertise; and research).
- Training goal: increase participants' capacity to **internalize** and **institutionalize** the **linked-yet-distinct** knowledge, oral traditions and experiences of SA and DV.

Prompt:

How can unified inclusion of RA in policy, fund development, direct service, media, and prevention promote reciprocal advancement in our lay and academic literature, as well as oral traditions? How can we utilize our body of knowledge to forecast and set trends for SA/DV?

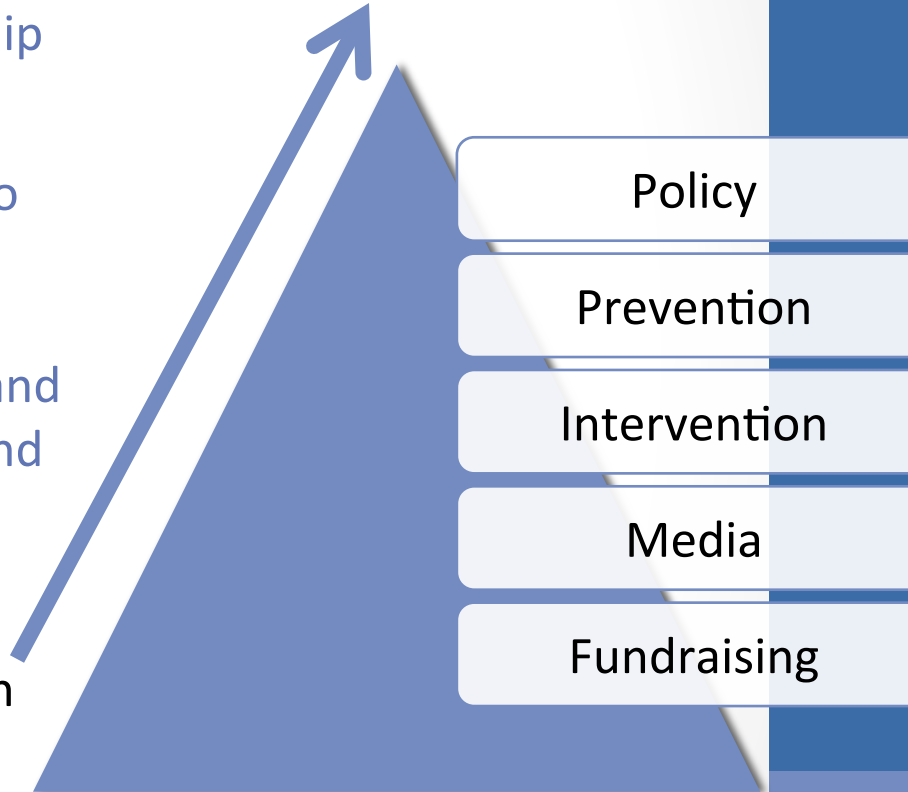


Leadership: guidance toward the vision

- Leadership: **who** leads (i.e. representational, positional, team), **what** carries the leadership (i.e. vision, values), and **how** leadership functions (i.e. style, skill).
- Training goal: increase capacity to 1) empower existing leaders to further reciprocal advancement organizationally, and 2) identify and instill these values in emerging and positional leadership.

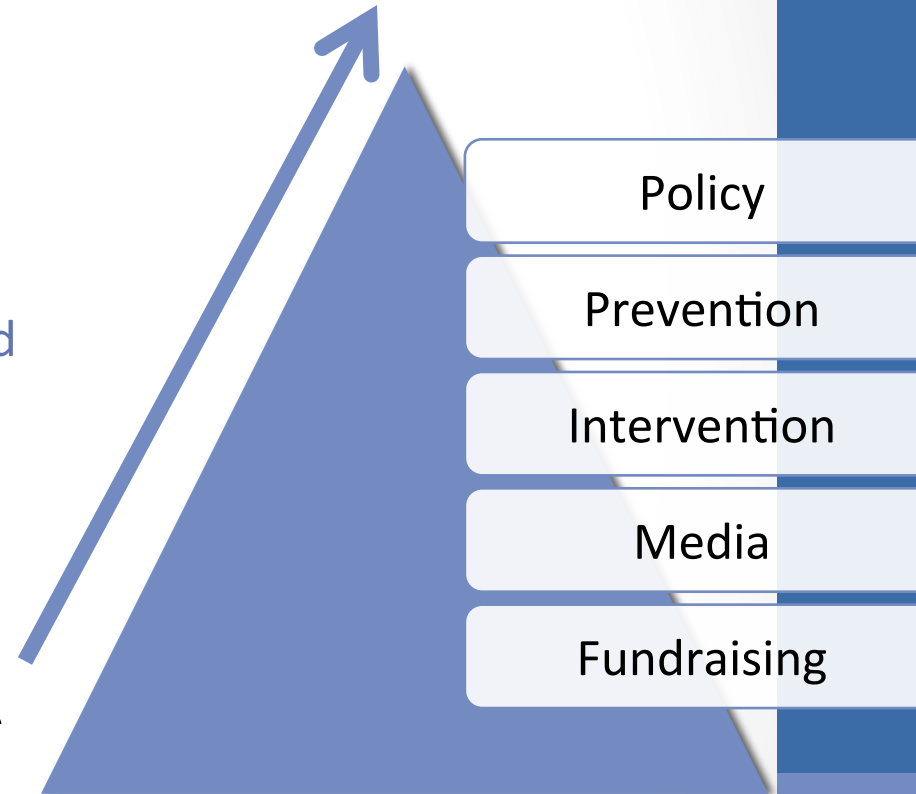
Prompt:

How can unified inclusion of RA in policy, fund development, direct service, media, and prevention reflect or promote reciprocal advancement in leadership?



Movement(s): a politics of social justice

- Movement: mobilizing activism into a force that advances the causes of social justice and equity as a strategy for social change.
- Training goal: build skills for a unified social justice SA/DV agenda; skills for organizing and mobilizing; and identify social justice programmatic outcomes.
- Prompt:
How can unified inclusion of RA in policy, fund development, direct service, media, and prevention inspire social change?



Praxis: how we do our work

- Praxis: the ways in which a unified SA/DV field connects with and serves survivors and communities.
- Training goal: utilize unified SA/DV strategies toward organization transformation for greater sustainability (structure, admin, ops, mission, ethos, and public discourse).
- Prompt:
How can unified inclusion of RA in policy, fund development, direct service, media, and prevention reflect or promote best practices in services to survivors and communities?

