

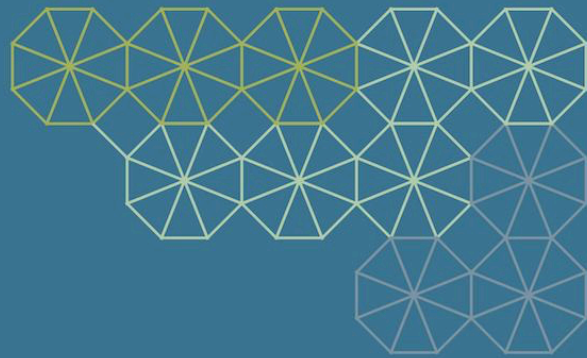
What does this look like in practice?

Building comprehensive prevention strategies at UC Berkeley



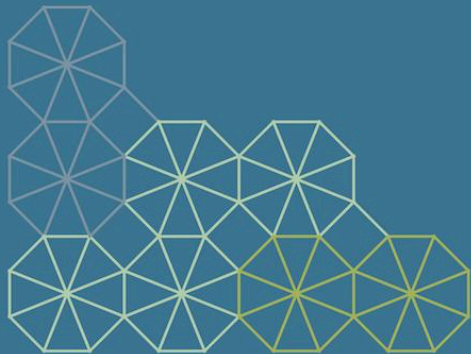
Introducing us!





Berkeley PATH to Care Center

PREVENTION | ADVOCACY | TRAINING | HEALING



Our mission

We lead the efforts to transform our campus into a community that is free of sexual violence, sexual harassment, intimate partner violence, and stalking through prevention, advocacy, training, and healing. We collaborate with the campus community to make social change with the goals of preventing, intervening in, and responding to harassment and violence, eliminating oppression, and creating the culture and environment we all aspire to and deserve.



Our approach is:

Intentional:

- **Customizing prevention plans to fit unique populations**
- **Grab low-hanging fruit while always working toward a larger vision**

- **Social justice, always**

Strategic:

- **Identifying partners and stakeholders and working to expand their prevention capacity**
- **Rely on emerging research and best practices, while acknowledging the uniqueness of the community**

Comprehensive:

- **Reinforcing messages at every level of the SEM**
- **Primary prevention**



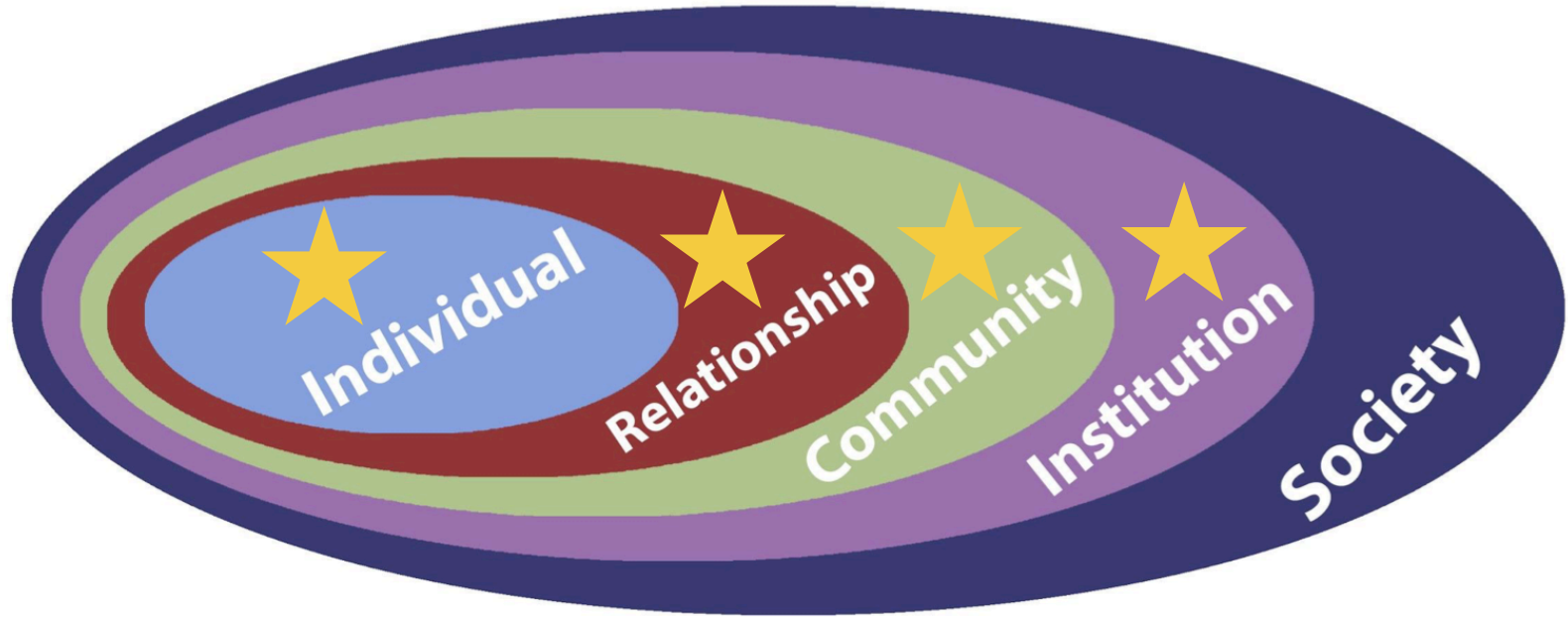
Our vision in action: some examples

Community Grant: Changing Social Norms

Peer Education Program

**In-department SVSH Training by and for
Graduate Students**

Applying the Social-Ecological Model to prevention at Berkeley



Community Grant: Changing Social Norms

Social norms: the unwritten rules of society

Primary goal: to increase capacity in campus communities to understand, and to act on, social norms change theory.





Community Grant: Changing Social Norms



How can **social norms change** help to end sexual violence and harassment at Cal?



Peer Education Program

Primary goal: use a peer-to-peer model to spread violence prevention education to students across campus

Approach: Peer education is a valuable way to reach students. The program is pedagogically grounded in primary prevention and social





Peer Education Program

- Overview and research base; connection to SEM
- Structure and student application/participation process
- Examples of outreach and education done by peer eds
- Two or three take away points



Peer Education Program

Recruitment:

- **Written application**
- **Interview**
- **Conduct check**

Course:

- **2 units**
- **1 semester**
- **Violence and trauma, prevention theory, education theory**

Being a Peer Educator:

- **Weekly meetings**
- **Hourly pay for about 5 hours a week**
- **Workshops and presentations, tabling, social media, events**





In-department SVSH Training by and for Graduate Students

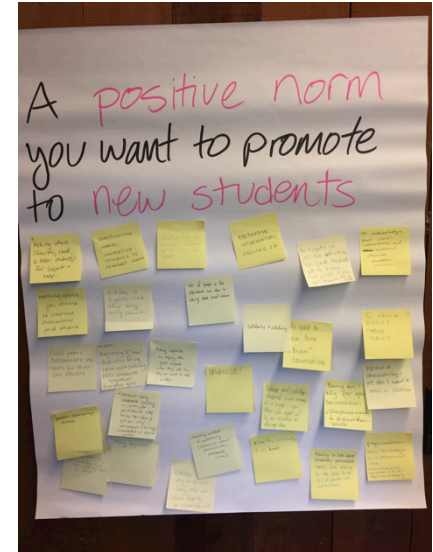
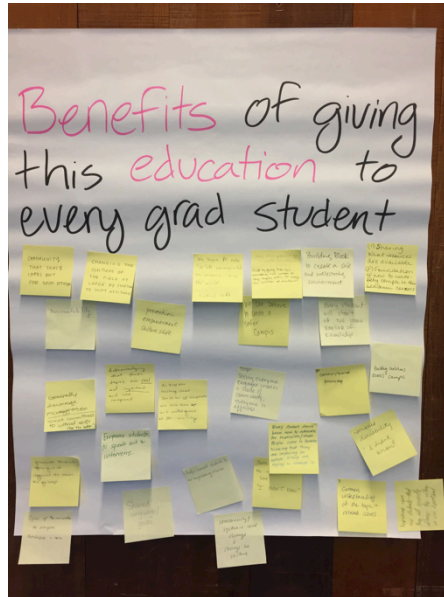
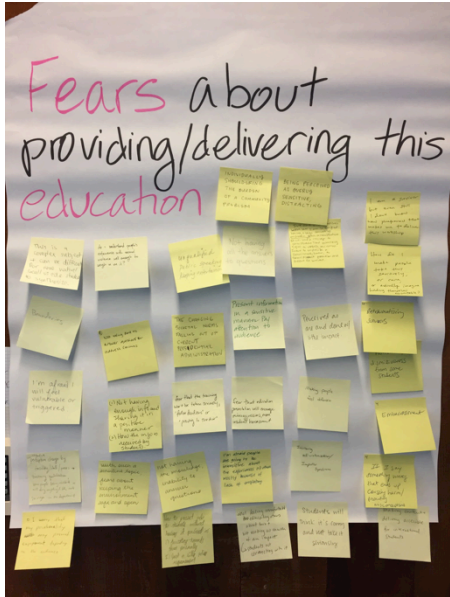
Primary goal: use the mandatory training for incoming students as an opportunity to build capacity within graduate programs to improve their climate as relates to SVSH.

Research: indicates that peers/members of intact communities are more impactful than outsiders.

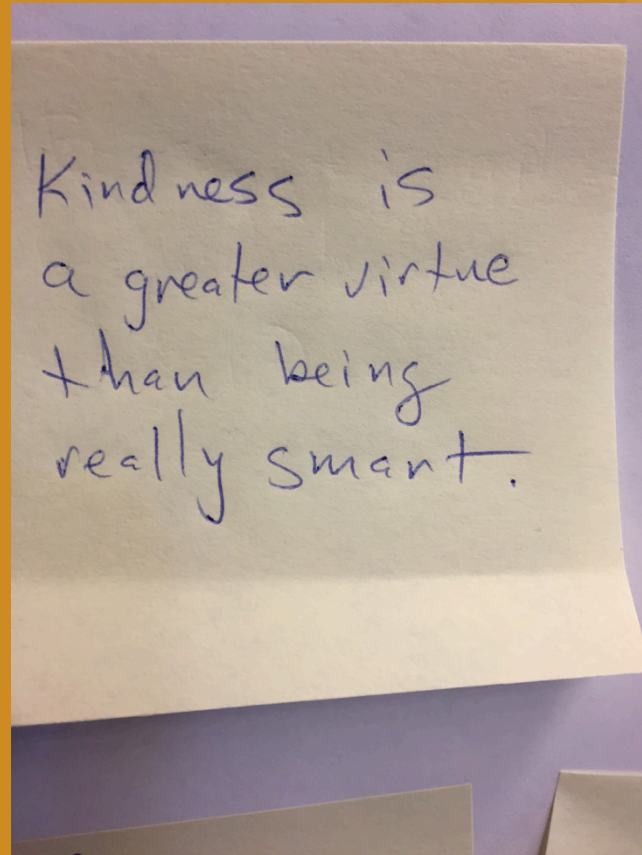
In-department SVSH Training by and for Graduate Students



In-department SVSH Training by and for Graduate Students



In conclusion...



Thank you!

BYE!



Cheerio!