BUILDING COMPREHENSIVE PREVENTION ON CAMPUSES
What we will discuss today

• Frameworks for building comprehensive prevention on campus
• Campus prevention resources
• Examples of what this looks like in action
3-Pronged Approach to Effectively Addressing and Preventing Sexual, Domestic, Dating and Stalking Violence on College Campuses

**Trauma Informed**
- Survivors’ needs vary
- Access to confidential resources
- Policies that say what they do and do what they say

**Community Collaboration & Engagement**
- Partnerships between on- and off-campus resources
- Systematic Climate Checks
- Universities and their communities have a symbiotic relationship

**Comprehensive Prevention**
- No one strategy can be as effective as multiple strategies
- Must occur at various levels
- Must saturate the campus and community
Plan prevention as much as we plan Title IX and the adjudication process
Strategic

- Prevention must be tailored to individual campus
- Prevention must be linked to other messages and activities
Comprehensive

- No one strategy is as effective as multiple strategies
- Must occur at various levels
- Must saturate campus and community
Comprehensive Social Ecological Model

ALL LEVELS OF PREVENTION
Need a Prevention Plan

Planned, Strategic and Intentional

- Mix of Topics (elements)
- Mix of Dissemination Modalities
- Mix of Partnerships
Sexual Violence on Campus: Strategies for Prevention

- Starting place
- Planning for prevention
- Implementing prevention strategies

http://go.usa.gov/xkJ4f
Prevention Framework

Comprehensive Prevention
Infrastructure
Audience
Partnerships & Sustainability
Evaluation
Comprehensive Prevention

- Implement prevention efforts across the social ecological model
- Incorporate principles of prevention
- Use data to make decisions
- Employ a multi-sector approach
- Coordinate efforts across prevention and response
- Partner with community organizations and rape crisis centers
Infrastructure

- Use well trained staff
- Hire dedicated prevention staff
- Institutionalize prevention
- Create a team/workgroup/committee
- Foster relationships with referral services
- Incorporate violence prevention with other prevention programs
- Use a trauma-informed approach
- Work across all types of violence
Audience

• Identify champions
• Remember that the messenger matters
• Tailor prevention efforts to specific communities
• Plan for differences in types of institutions
• Engage parents as an audience
• Use social media
• Encourage active and visible bystanders
Partnerships and Sustainability

• Develop MOUs with community partners
• Ensure leadership buy-in
• Create permanent staff positions
• Engage students in planning and programming
• Partner with health services
Evaluation

- Rigorously evaluate promising prevention programs, practices and policies
- Focus outcomes on reductions in perpetration
- Create capacity for evaluation
What works to prevent sexual violence?

# STOP SV: A Technical Package to Prevent Sexual Violence

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Approach</th>
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| **S** Promote Social Norms that Protect Against Violence | • Bystander approaches  
• Mobilizing men and boys as allies |
| **T** Teach Skills to Prevent Sexual Violence  | • Social-emotional learning  
• Teaching healthy, safe dating and intimate relationship skills to adolescents  
• Promoting healthy sexuality  
• Empowerment-based training |
| **O** Provide Opportunities to Empower and Support Girls and Women | • Strengthening economic supports for women and families  
• Strengthening leadership and opportunities for girls |
| **P** Create Protective Environments          | • Improving safety and monitoring in schools  
• Establishing and consistently applying workplace policies  
• Addressing community-level risks through environmental approaches |
| **SV** Support Victims/Survivors to Lessen Harms | • Victim-centered services  
• Treatment for victims of SV  
• Treatment for at-risk children and families to prevent problem behavior including sex offending |

Promote **Social Norms** that Protect Against Violence

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Teach Skills to Prevent Sexual Violence

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Provide **Opportunities** to Empower and Support Girls and Women

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- Improving safety and monitoring in schools
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Support Victims/Survivors to Lessen Harms

• Victim-centered services
• Treatment for victims of sexual violence
• Treatment for at-risk children and families to prevent problem behavior, including sexual offending