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Sport as a Platform for Change

Mingle/Huddle

What life lessons or values have you learned in or through sport?



Why Sport?

- **Development**
 - Values, norms, life skills
 - Connection throughout the lifespan
- **Social Influence**
 - Platform
 - Community engagement and investment

Where are we now?

Sport cultures and environments contribute to SV/DV

- Gender Socialization
- Accountability and Response
- Aggression, Dominance, Inequity

Sport has not realized its potential to prevent SV/DV

- Connected system
- Development system
- Cultural influencer
- Inherent protective factors
- Role models



What are we working toward?

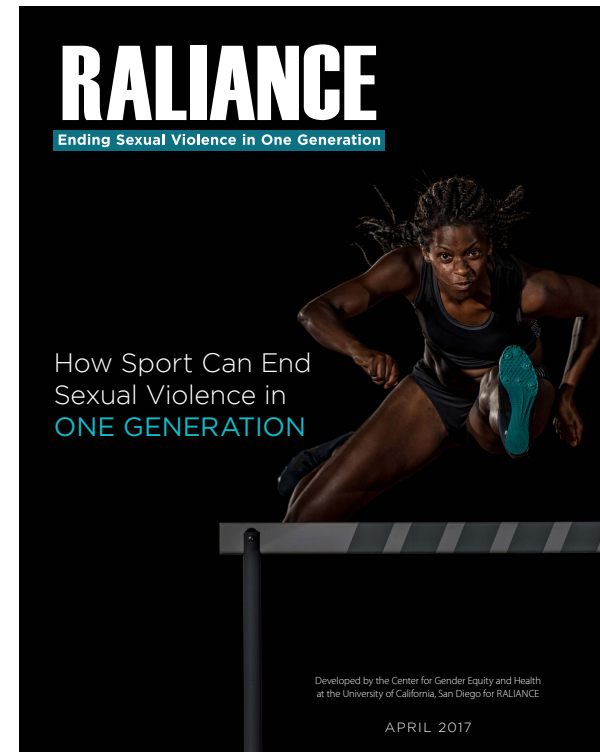
Values, norms, and behaviors are taught and reinforced throughout the sport pipeline to cultivate and support healthy individuals, teams, and communities.

And thus, sport culture contributes to ending sexual and domestic violence in one generation.

SV Prevention Framework for Sport

OVERVIEW REPORT

- Literature Review
 - Asset Mapping
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- Key Findings
 - Internal Strengths - Coaches, policy, protective factors, readiness/interest
 - External Strengths – partnerships, programs
 - Gaps – Alignment of policy, role of parent/community/ female athletes, standards, evidence-based impact
 - Recommendations
 - Strengthen Connection in Pipeline
 - Train Champions
 - Team Up
 - Build on Strategies
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- Model For Change
 - Strategy Map



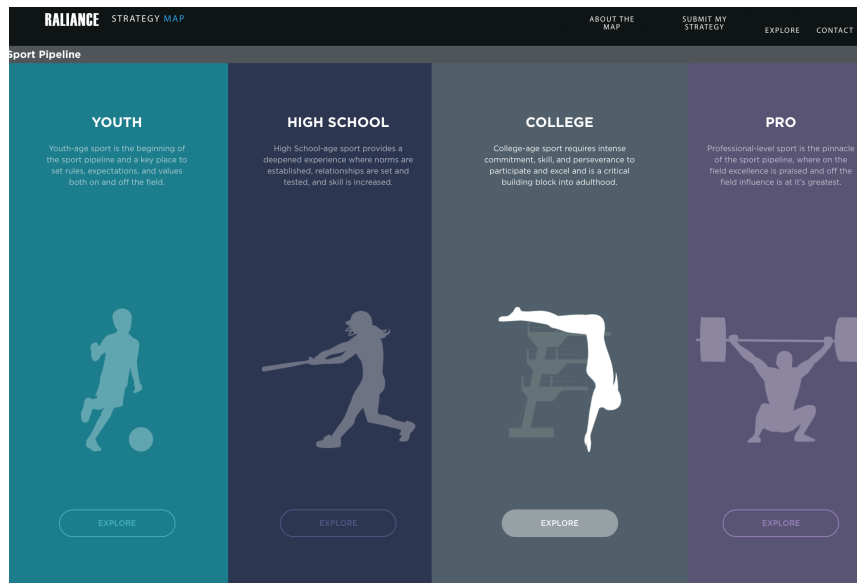
Theory of Change

- A framework that illustrates how ending sexual and domestic violence in one generation can be realized in and through sport



Strategy Map

- A catalogue of existing strategies being currently implemented in sport to prevent sexual and domestic violence throughout the Sport Pipeline.
 - As an online resource, this Strategy Map will add new resources as developed and strengthened.



Strategies:

1. Enforce Policy
2. Engage in Partnership
3. Join Communities of Practice
4. Build Champions
5. Provide Resources
6. Educate & Train
7. Measure Impact
8. Raise Awareness

What's next?

- **Build buy in for sport as a partner**
- **Elevate the work**
- **Encourage comprehensive solutions**
- **Foster alignment**

Questions



Wicked Question

Getting to the tensions of this work:

Name two strategies at play that seem to function in opposition with each other in SV prevention in and through sport (in appreciative format)

Ex. How are we both promoting healthy masculinity & celebrating aggression in sport?

Wicked Questions

- **How are we:**
 - **Leveraging resources of elite athletics & mobilizing grassroots for collective self interest?**
 - **Focusing on systems change & educating individuals?**



THANK YOU

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