Engaging Community College Students in Sexual Violence Prevention: Challenges and Opportunities

Cerritos Community College
Student Title IX Ambassador (STIXA) Task Force

Think Differently to End Sexual Assault
The CALCASA Statewide Conference ● Sacramento, CA August 9-10
LEARNING OBJECTIVES

» Identify specific ways to engage students on commuter, non-residential, or regional campuses

» Learn about ideas, strategies, and best practices to effectively coordinate a campus sexual violence prevention effort with student led primary prevention initiatives.

» Apply lessons learned from Cerritos Community College STIXA to understand how to create a practical student-led or peer-education initiative

OVERVIEW

» What is Cerritos CC STIXA?
» STIXA Structure
» Lessons Learned
» Sample Activities Facilitation (Activity)
» How to Bring this Home? (Activity)

INTRODUCTIONS

Please introduce yourself and share why you’re here
INTRODUCING...CCCD!

Jose Fierro, D.V.M. Ph.D.
President/Superintendent

Founded: 1955
Degrees & Programs: 200+
Mascot: Falcon
School Colors: Blue and white
Enrollment: Fall 2016 - 23,805 (credit)
Campus Size: 135 acres
Associate Degrees and Certificates Awarded: Year 2015-2016 - 2,496

www.cerritos.edu
11110 Alondra Blvd., Norwalk CA 90650
(562) 860-2451
1. WHAT IS STIXA?

MISSION ● WHAT WE DO ● WHAT WE’VE DONE
STIXA TF MISSION
“The STIXA Task Force is a group of visionary student leaders committed to preventing sexual violence through system and grass-roots level activism and advocacy.”
WHAT WE DO

» Advocacy, peer education, support, and resources for Cerritos CC Student Body
» Organize and plan events, and campaigns
» Provide crucial student input on developing legislation and/or campus policy
» Create leadership opportunities for students for professional and personal development
» Collect informal and formal information about student perspectives on sexual assault
WHAT WE’VE DONE

» Tabling (Club info Day)
» Training (on/off campus)
» Collaboration
» Helping Fair
» Take Back the Night

Take Back the Night
April 26, 2017 | 6PM-8:30PM | Falcon Square Amphitheater
STIXA STRUCTURE

BACKGROUND • ASCC RESOLUTION • OFFICERS
BACKGROUND
ASCC Resolution

Associated Students of Cerritos College

<table>
<thead>
<tr>
<th>Joint Legislation</th>
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<tr>
<td>Student Legislation #: JL17-001</td>
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<td>Introduced by: Sierra Hernandez</td>
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<table>
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<tr>
<th>Legislation:</th>
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<tr>
<td><strong>Whereas:</strong> Title IX, in education amendments of 1972, of the United States government is a requirement for all education and instructional entities receiving federal funding and</td>
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<td><strong>Whereas:</strong> Cerritos College as a Community College requiring the use and implementation of Title IX, due to the use of federal funding, and</td>
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<td><strong>Whereas:</strong> One of Cerritos College's core values is &quot;celebrating diversity in people, philosophies, cultures, beliefs, and programs and learning environments.&quot; As Cerritos College Being a SAFE zone ally</td>
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<td><strong>Whereas:</strong> The ASCC being an Institution inside of Cerritos College, and representing the greater students at large, would benefit in being a stronger advocate for a safer campus to create a more tolerant and educative environment for all students who attend Cerritos College</td>
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ASCC Resolution

Whereas: ASCC as the institution recognized by the Cerritos College Board of Trustees as the governing body for all students, should continue advocating for the rights of all students who they represent.

Whereas: The title IX task force shall emphasize on bringing a larger awareness to all students on Title IX, and have a strong emphasis on outreach, and here it be

Resolved: The Associated Students of Cerritos College will create and implement a task force named “Student Title IX Ambassadors” (STIXA)

Resolved: The Task Force shall be advised by the Title IX Coordinator and members consist of students at large and have a board of:
Chair
Co-Chair
Recruitment Officer
Finance and Budget officer
Outreach officer

Presidential Action: (If vetoed, state reasons why)

President: ________________________
Officers

Student Positions

» Chair/Co-Chairs/Lead Ambassador(s): Facilitates Meetings & attends leadership meetings, set’s STIXA annual goals, attends campus meetings/events

» Recruitment Chair: Maintains membership lists, social media management, sends notifications/announcements

» Finance/Budget Officer

» Internal & External Outreach Chairs (2 positions): Community and campus liaisons)
Officers (Cont)

Employee Positions
» Co-Advisors
   T9 Coordinator
   Student Activities Program Facilitator
» Volunteers
   Faculty
   Staff
   Executive Leadership
3. LESSONS LEARNED
10 LESSONS

1. Listening/Open Mic vs. Parliamentary Procedure
2. Organizing Students
3. Event Planning
4. Outreach (Community & to Campus)
5. Communication
6. Importance of Training
7. Inclusion
8. Know Your Campus Culture
9. Sustainability/Commuter Commitment
10. Name Your Own
10 LESSONS

1. Listening/Open Mic vs. Parliamentary Procedure
2. Organizing Students
   » Displaced Activism
   » Advocacy
   » Creating Resistance Opportunities
   » Disruption
   » Student Development Focus
3. Event Planning
   » Form Communities
   » Division of Labor
   » Name “Point People”
10 LESSONS

4. Outreach
   Community
   » RCC
   » Non-Profits
   » Forensic Nurse Specialists
   » Women & Children Crisis Shelter
   » Victim Advocates
   » Planned Parenthood

Campus
   » Faculty
   » Students – Athletes, Clubs, SGA
   » Staff
   » Student Services
   » Executive Leadership
10 LESSONS

5. Communication
   » Useful for Recruiting New People
   » Social Media (Promotion & Publicity),
   » <FB, IG, snap chat> Point to Main Site, i.e. Capturing Photos/History, Instant Promo, Consistent Hashtagging, and Clear Connection>
   » News Letters (Celebration and Recruitment)
   » Sign in Sheets (Meetings, Evens, Club Info, Tabling) - Also Track Involvement/Participation
10 LESSONS

6. Importance of Training
   » Students report that it’s informative, useful in practice
   » Advocacy training for Consultation and support opportunities
   » Redirection, words & actions have power. Provide support, things to/not to say (can create distance/how to provide support, allowing the survivors choices/power -> most important)
   » One night - Informal/fun, kick out, team building, food!
   » Challenging assumption/personal biases, personal connections
10 LESSONS

6. Importance of Training (Cont)
   » Leadership development, Mix, talking, silent, movement, involved technology, group
   » Second training, bulk of the training, more formal
   » More bystander intervention, Very personal
   » Body activities – formed positions – helped build awareness of body, connecting body and mind, true emotion
   » See Paul Ekman - helps with learning the meaning of body language – Influenced Lie to Me
   » See also Speech 120 Course, Interpersonal Communication (David Kensinger)
7. Inclusion
   » RCC
   » Inviting others to come and speak (e.g. CCCP), providing facetime with campus leaders to build relationships & familiarity
   » Inclusion/awareness/theme
   » Prepare students with statistics/fast facts
10 LESSONS

8. Know your Campus Culture
   » Healthy Competition -> participation
   » ASCC, Student Clubs, campus ambassadors, athletes
   » Don’t forget about the Newspaper (truth/alternative facts)
   » Know influential faculty/staff/employees – ask instructors to promote for awareness and extra credit (one instructor brought her whole class to take back the night)
   » Bring in community organizations
   » Departments and Sub-cultures (BSU and veterans)
9. Sustainability/Commuter Commitment
   » Food (i.e. taco trucks)
   » Incentives (units/credits, volunteer hours, certificates, extra credit)
   » Faculty collaboration
   » Executive Leadership & Board of trustees endorsement
   » Money!
   » 3Ps! - Passion, Partnerships, Participation
10 LESSONS

10. Name Your Own!

What best practice point has been useful for you?
4.

SAMPLE TRAINING ACTIVITIES

BODY MOVEMENT • RAPE CULTURE BINGO • PHONE BUZZ
SAMPLE TRAINING

Body Movement Exercise – Dr. Rich - InterACT
SAMPLE TRAINING

Rape Culture BINGO

» Use your phone to find lyrics to match best described by the Bingo word

» Diagonal, Horizontal, or Vertical Wins
The Cycle of Violence

The cycle of violence depicts a pattern often experienced in abusive relationships. The three phases repeat over and over. Domestic violence is a pattern of abuse in an intimate relationship that escalates over time.

Tension Building
- Most instances of physical or emotional abuse happen during this phase.
- Violence is used to control situations and avoid violence.
- Holding onto règimes that control abuse.
- Keeping the peace.

Honemoon Phase
- Abuse may subside temporarily.
- Abuse may increase gradually.
- Abusers often feel deeply attached and vulnerable.
- Abuse may disappear with time.

Explosion
- Abuse becomes more frequent and severe.
- Victims may feel isolated and vulnerable.
- Abuse may disappear with time.

The cycle of violence is intergenerational. It not only repeats itself in an abusive relationship. It also repeats itself in the relationship of people who experienced and witnessed violence in the home as they grew up.

Related Terms

- Mysogyny
- Sexism
- Racism
- Homophobia
- Intersectionality
Which of these songs is problematic?
SAMPLE TRAINING
SAMPLE TRAINING

DOWNLOAD NOW!!!

Buzzer Button App

For iPhone

For Android
5. BRING IT ON HOME
HOW CAN YOU IMPLEMENT THIS?
ACTIVITY: HOW CAN YOU IMPLEMENT THIS @ HOME?

GROUP UP

DISCUSS

SHARE OUT
LET’S REVIEW SOME CONCEPTS

STIXA is a group of visionary student leaders committed to preventing sexual violence through system and grassroots level activism and advocacy.

Lessons Learned
Focus around communication, collaboration, and student development. The more connections with the community and campus, including faculty, the better.

Training should be fun, informative, dynamic, and enable team bonding. We’ve had success with incorporating technology and acknowledging the role of media, social injustice, and toxic masculinity in rape culture.

There are multiple ways to bring student-led initiatives to your campus; make sure you have support from executive leadership and your student government.

STIXA is led by both students and employees in official and volunteer capacities and is structured within the Cerritos College Student Government.
Parting Words

Any Questions?
WE’D LIKE YOUR FEEDBACK!

Please complete the evaluations
THANKS!

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