


Engaging Community College Students in Sexual Violence Prevention: Challenges and Opportunities

Cerritos Community College Student Title IX Ambassador (STIXA) Task Force

Think Differently to End Sexual Assault
The CALCASA Statewide Conference • Sacramento, CA August 9-10

LEARNING OBJECTIVES

- » Identify specific ways to engage students on commuter, non-residential, or regional campuses
 - » Learn about ideas, strategies, and best practices to effectively coordinate a campus sexual violence prevention effort with student led primary prevention initiatives.
 - » Apply lessons learned from Cerritos Community College STIXA to understand how to create a practical student-led or peer-education initiative
- 


OVERVIEW

- » What is Cerritos CC STIXA?
- » STIXA Structure
- » Lessons Learned
- » Sample Activities Facilitation (Activity)
- » How to Bring this Home? (Activity)



INTRODUCTIONS

Please introduce yourself and share why you're here



INTRODUCING...CCCCD!

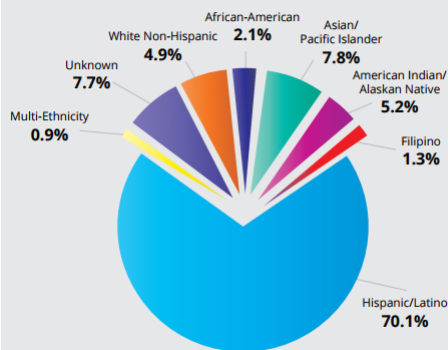


**JOSE FIERRO,
D.V.M. PH.D.**

President/Superintendent

FOUNDED1955
DEGREES & PROGRAMS.....200+
MASCOT.....Falcon
SCHOOL COLORS.....Blue and white
ENROLLMENTFall 2016
 23,805(credit)
CAMPUS SIZE135 acres
**ASSOCIATE DEGREES AND
 CERTIFICATES AWARDED**Year 2015-2016
 2,496

STUDENT ETHNICITY (FALL 2016)



www.cerritos.edu

11110 Alondra Blvd., Norwalk CA 90650
 (562) 860-2451

[ABOUT]

1.


WHAT IS  ?

MISSION • WHAT WE DO • WHAT
WE'VE DONE

STIXA TF MISSION

“The STIXA Task Force
is a group of visionary
student leaders
committed to preventing
sexual violence through
system and grass-roots
level activism and
advocacy.”

WHAT WE DO

- » Advocacy, peer education, support, and resources for Cerritos CC Student Body
 - » Organize and plan events, and campaigns
 - » Provide crucial student input on developing legislation and/or campus policy
 - » Create leadership opportunities for students for professional and personal development
 - » Collect informal and formal information about student perspectives on sexual assault
- 

WHAT WE'VE DONE


- » Tabling (Club info Day)
- » Training (on/off campus)
- » Collaboration
- » Helping Fair
- » Take Back the Night



Take Back the Night



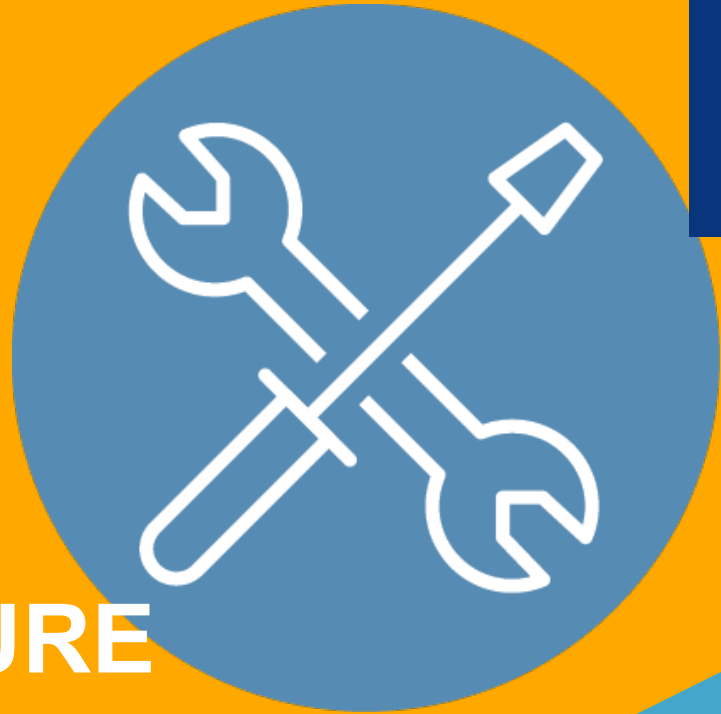
April 26, 2017 | 6PM-8:30PM | Falcon Square Amphitheater



2.

STIXA STRUCTURE

BACKGROUND • ASCC RESOLUTION •
OFFICERS



BACKGROUND



ASCC Resolution

Associated Students of Cerritos College

Joint Legislation

Student Legislation #: JL17-001 **Date Introduced:** _____

Introduced by: Sierra Hernandez **Seconded by:** Silvia Marin

Legislation:

Whereas: Title IX, in education amendments of 1972, of the United States government is a requirement for all education and instructional entities receiving federal funding and

Whereas: Cerritos College as a Community College requiring the use and implementation of Title IX, due to the use of federal funding, and

Whereas: One of Cerritos College's core values is "celebrating diversity in people, philosophies, cultures, beliefs, and programs and learning environments." As Cerritos College Being a SAFE zone ally

Whereas: The ASCC being an Institution inside of Cerritos College, and representing the greater students at large, would benefit in being a stronger advocate for a safer campus to create a more tolerant and educative environment for all students who attend Cerritos College

ASCC Resolution

Whereas: ASCC as the institution recognized by the Cerritos College Board of Trustees as the governing body for all students, should continue advocating for the rights of all students who they represent

Whereas: The title IX task force shall emphasize on bringing a larger awareness to all students on Title IX, and have a strong emphasis on outreach, and here it be

Resolved: The Associated Students of Cerritos College will create and implement a task force named “Student Title IX Ambassadors” (STIXA)

Resolved: The Task Force shall be advised by the Title IX Coordinator and members consist of students at large and have a board of:

Chair

Co-Chair

Recruitment Officer

Finance and Budget officer

Outreach officer

Presidential Action: (If vetoed, state reasons why)

President: _____



Officers

Student Positions

- » Chair/Co-Chairs/Lead Ambassador(s): Facilitates Meetings & attends leadership meetings, set's STIXA annual goals, attends campus meetings/events
 - » Recruitment Chair: Maintains membership lists, social media management, sends notifications/announcements
 - » Finance/Budget Officer
 - » Internal & External Outreach Chairs (2 positions): Community and campus liaisons)
- 

Officers (Cont)

Employee Positions

- » Co-Advisors

 - T9 Coordinator

 - Student Activities Program Facilitator

- » Volunteers

 - Faculty

 - Staff

 - Executive Leadership




3.

LESSONS LEARNED



10 LESSONS

1. Listening/Open Mic vs. Parliamentary Procedure
 2. Organizing Students
 3. Event Planning
 4. Outreach (Community & to Campus)
 5. Communication
 6. Importance of Training
 7. Inclusion
 8. Know Your Campus Culture
 9. Sustainability/Commuter Commitment
 10. Name Your Own
- 

10 LESSONS

1. Listening/Open Mic vs. Parliamentary Procedure



10 LESSONS

2. Organizing Students

- » Displaced Activism
 - » Advocacy
 - » Creating Resistance Opportunities
 - » Disruption
 - » Student Development Focus
- 

10 LESSONS

3. Event Planning

- » Form Communities
 - » Division of Labor
 - » Name “Point People”
- 


10 LESSONS

4. Outreach

Community

- » RCC
- » Non-Profits
- » Forensic Nurse Specialists
- » Women & Children Crisis Shelter
- » Victim Advocates
- » Planned Parenthood

Campus

- » Faculty
 - » Students – Athletes, Clubs, SGA
 - » Staff
 - » Student Services
 - » Executive Leadership
- 


10 LESSONS

5. Communication

- » Useful for Recruiting New People
 - » Social Media (Promotion & Publicity),
 - » <FB, IG, snap chat> Point to Main Site, i.e. Capturing Photos/History, Instant Promo, Consistent Hashtagging, and Clear Connection>
 - » News Letters (Celebration and Recruitment)
 - » Sign in Sheets (Meetings, Evens, Club Info, Tabling) - Also Track Involvement/Participation
- 

10 LESSONS

6. Importance of Training

- » Students report that its Informative, useful in practice
 - » Advocacy training for Consultation and support opportunities
 - » Redirection, words & actions have power provide support, things to/not to say (can create distance/how to provide support, allowing the survivors choices/power -> most important)
 - » One night - Informal/fun, kick out, team building, food!
 - » Challenging assumption/personal biases, personal connections
- 


10 LESSONS

6. Importance of Training (Cont)

- » Leadership development, Mix, talking, silent, movement, involved technology, group
- » Second training, bulk of the training, more formal
- » More bystander intervention, Very personal
- » Body activities – formed positions – helped build awareness of body, connecting body and mind, true emotion
- » *See Paul Ekman - helps with learning the meaning of body language – Influenced Lie to Me*
- » *See also Speech 120 Course, Interpersonal Communication (David Kensinger)*


10 LESSONS

7. Inclusion

- » RCC
 - » Inviting others to come and speak (e.g. CCCP), providing facetime with campus leaders to build relationships & familiarity
 - » Inclusion/awareness/theme
 - » Prepare students with statistics/fast facts
- 

10 LESSONS

8. Know your Campus Culture

- » Healthy Competition -> participation
 - » ASCC, Student Clubs, campus ambassadors, athletes
 - » Don't forget about the Newspaper (truth/alternative facts)
 - » Know influential faculty/staff/employees – ask instructors to promote for awareness and extra credit (one instructor brought her whole class to take back the night)
 - » Bring in community organizations
 - » Departments and Sub-cultures (BSU and veterans)
- 

10 LESSONS

9. Sustainability/Commuter Commitment
- » Food (i.e. taco trucks)
 - » Incentives (units/credits, volunteer hours, certificates, extra credit)
 - » Faculty collaboration
 - » Executive Leadership & Board of trustees endorsement
 - » Money!
 - » 3Ps! - Passion, Partnerships, Participation
- 

10 LESSONS

10. Name Your Own!

What best practice point has been useful for you?



4.

SAMPLE TRAINING ACTIVITIES

BODY MOVEMENT • RAPE CULTURE BINGO •
PHONE BUZZ




SAMPLE TRAINING

Body Movement Exercise – Dr. Rich -
Intro



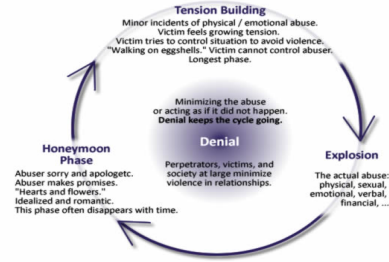
SAMPLE TRAINING

Rape Culture BINGO

- »Use your phone to find lyrics to match best described by the Bingo word
 - »Diagonal, Horizontal, or Vertical Wins
- 

The Cycle of Violence

The Cycle of Violence depicts a pattern often experienced in abusive relationships. The three phases repeat over and over. Domestic violence is a pattern of abuse in an intimate relationship that escalates over time.



The cycle of violence is intergenerational. It not only repeats itself in an abusive relationship, it also repeats itself by emerging later in the relationships of people who experienced and witnessed violence in the home as they grew up.

SEXUAL VIOLENCE

Reflect on this section...

What stood out to you?

Please share your thoughts with your group

RAPE CULTURE

Related Terms

Mysogyny

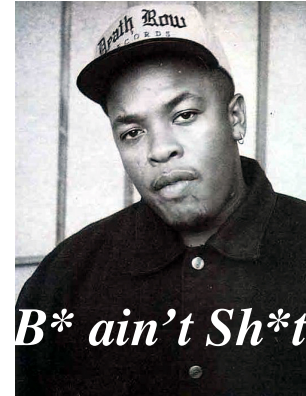
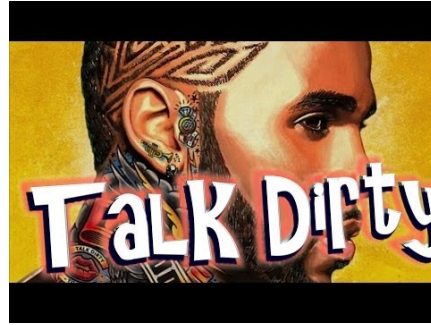
Sexism

Racism

Homophobia

Intersectionality

SAMPLE TRAINING



Which of these
songs is
problematic?

SAMPLE TRAINING



SAMPLE TRAINING

DOWNLOAD NOW!!!

Buzzer Button App



For iPhone



For Android

5.

BRING IT ON HOME

HOW CAN YOU IMPLEMENT THIS?



ACTIVITY: HOW CAN YOU IMPLEMENT THIS @ HOME ?



LET'S REVIEW SOME CONCEPTS

STIXA is

is a group of visionary student leaders committed to preventing sexual violence through system and grass-roots level activism and advocacy.

Lessons Learned

Focus around communication, collaboration, and student development. The more connections with the community and campus,

STIXA is

Led by both students and employees in official and volunteer capacities and is structured within the Cerritos College Student Government

Training should

Be fun, informative, dynamic, and enable team bonding. We've had success with incorporating technology and acknowledging the role of media, social injustice, and toxic masculinity in rape culture

There are

Multiple ways to bring student-led initiatives to your campus; make sure you have support from executive leadership and your student government

Parting Words



Any Questions?





WE'D LIKE YOUR FEEDBACK!



Please complete the evaluations



A green megaphone with a dark green handle and a light green interior, pointing towards the right. It is positioned on the left side of the slide.



THANKS!

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