

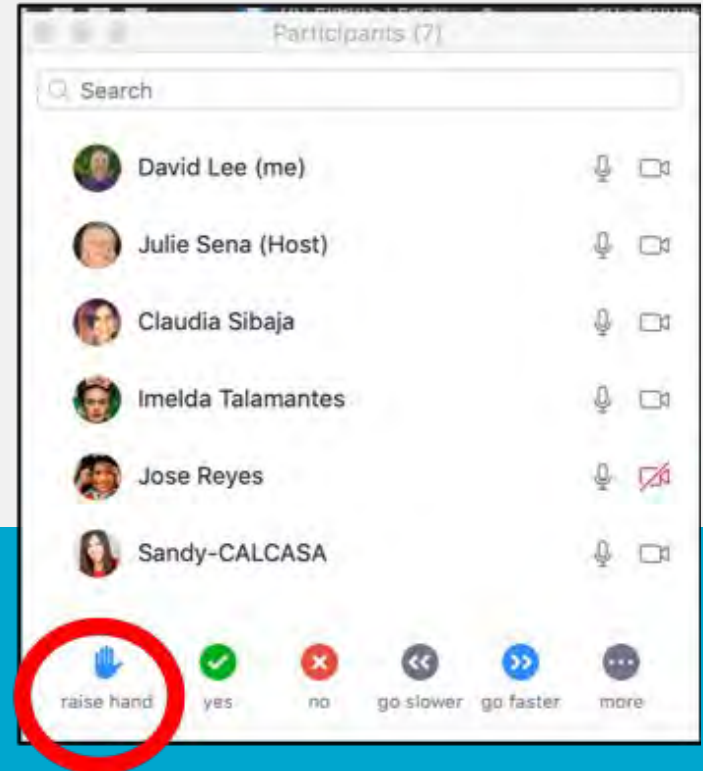


Prevention Strategies and Approaches:

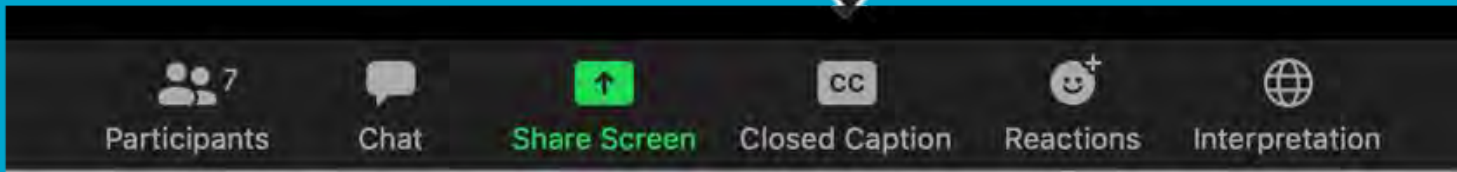
A Practical Primer on Prevention for California Sexual &
Domestic Violence Prevention Practitioners

How to Use Zoom

- Closed Captioning
- Raise Hand – click Participants
- Chat



Closed Caption is available





Prevention Strategies and Approaches:

A Practical Primer on Prevention for California Sexual &
Domestic Violence Prevention Practitioners

Advancing Equity. Ending Sexual Violence.



VALORUS >

Presenters



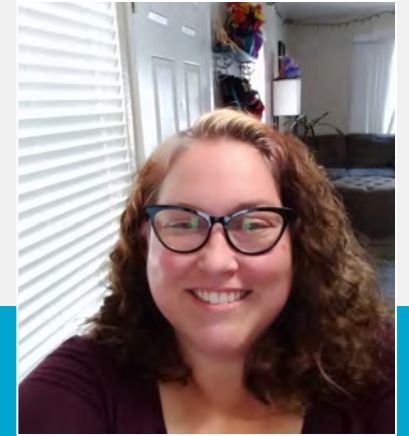
Krista Colón
She/Hers
The Partnership



Ashleigh Klein-Jimenez
She/ Hers
VALOR



David S. Lee
He/Him
VALOR



Miranda Stiers
They/Them
The Partnership

Objectives

By the end of this session, participants will be able to:

- Describe the prevention strategies and approaches identified in the Cal OES 2021 SD Request for Proposals.
- Identify resources available on potential programs to implement prevention strategies and approaches.

Background & Overview

Advancing Equity. Ending Sexual Violence.



Background

- State budget provided \$15 million for sexual & domestic violence prevention
- One-time funding, \$ not guaranteed after this grant cycle
- Years of budget advocacy by the Partnership & VALOR with wins in 2018, 2019, & 2021... and hopefully 2022!



Cal OES 2021 -2022 Sexual and Domestic Violence Prevention (SD) Program Request for Proposals (RFP)

The purpose of the SD Program is to prevent sexual and domestic violence through primary and secondary prevention efforts, prioritize marginalized/underserved populations within communities, and build the capacity of local organizations.

- **Eligibility:** Applicants must be a non-profit organization.
- **Grant Subaward Performance Period:** May 1, 2022 – April 30, 2024
- **Available Funding:** Individual Applicants may request up to \$300,000.
- **Submission Deadline:** Wednesday, February 9, 2022

<https://tinyurl.com/21-22SDRFP>



Cal OES 2021 -2022 Sexual and Domestic Violence Prevention (SD) Program Request for Proposals (RFP)

- Start Early!
- Read the rules closely - page limitations and other format rules are important
- The last page is a helpful checklist of everything you must include
- Budget takes time, so get your finance person involved early
- If you can complete the certifications/admin forms early, it helps
- Pages 21-23 are the rating sheet OES will use to score your project proposal - use it as a check to make sure you address each item

Cal OES 2021 -2022 Sexual and Domestic Violence Prevention (SD) Program Request for Proposals (RFP)

Subrecipients must:

- Select an area of focus (solely sexual violence, solely domestic violence, or combined sexual and domestic violence).
- Identify a marginalized/underserved population to prioritize when developing the prevention plan.
- Select one or more evidence-informed prevention strategy(ies) and approaches from the Prevention Strategy and Approach List (see page 5).
- Identify community resources and include community stakeholders in the process.
- Customize prevention materials/curriculum to meet the needs of the local service area.
- Disseminate prevention materials/curriculum.
- Implement the prevention strategies in the local service area.

Types of Prevention

Primary, Secondary, Tertiary

Prevention

The following definitions of prevention have been adapted:

- **Primary prevention:** Approaches that take place before sexual and/or domestic violence has occurred to prevent initial perpetration or victimization.
- **Secondary prevention:** Immediate responses after sexual and/or domestic violence has occurred to deal with the short-term consequences of violence.
- Tertiary prevention efforts are not allowable.

Moving Upstream



Prevention Can Take Different Forms



Chat Question

What prevention activities does your organization do in your community?

Evidence-informed Prevention Strategies and Approaches

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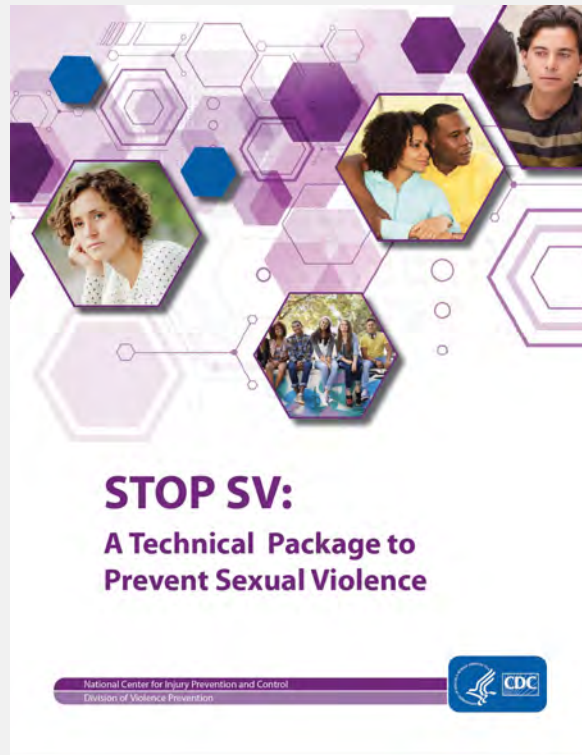


Evidence-informed Prevention Definitions

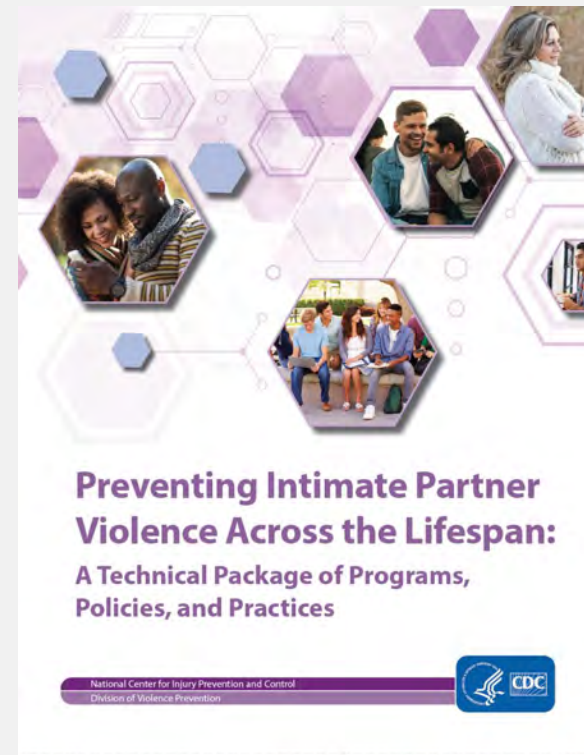
For the purposes of the Program, evidence-informed prevention strategies and approaches from the Centers for Disease Control and Prevention (CDC) will be applied.

- **Strategy:** The preventative direction or actions to achieve the goal of preventing sexual and domestic violence.
- **Approach:** The specific ways to advance the strategy. This can be accomplished through programs, policies, and practices.

CDC Technical Packages



www.cdc.gov/violenceprevention/pdf/SV-Prevention-Technical-Package.pdf



www.cdc.gov/violenceprevention/pdf/ipv-technicalpackages.pdf



PreventConnect Web Conferences on CDC Technical Packages

STOP SV: A Technical Package to Prevent Sexual Violence

www.preventconnect.org/2016/05/stop-sv-a-technical-package-to-prevent-sexual-violence/

Preventing Intimate Partner Violence Across the Lifespan: A Technical Package of Programs, Policies, and Practices

www.preventconnect.org/2017/05/preventing-intimate-partner-violence-across-the-lifespan-a-technical-package-of-programs-policies-and-practices/



Prevention Strategies and Approaches

Preventing Sexual Violence

Strategy	Approach
Promote Social Norms that protect against violence	<ul style="list-style-type: none"> • Bystander approaches • Mobilizing men and boys as allies
Teach skills to prevent sexual violence	<ul style="list-style-type: none"> • Socio-emotional learning • Teaching healthy, safe dating and intimate relationship skills to adolescents • Promoting healthy sexuality • Empowerment-based training
Provide opportunities to empower and support girls and women	<ul style="list-style-type: none"> • Strengthening leadership and opportunities for girls
Create protective environments	<ul style="list-style-type: none"> • Improving safety and monitoring in schools • Establishing and consistently applying workplace policies • Addressing community-level risks through environmental approaches

Preventing Intimate Partner (Domestic) Violence

Strategy	Approach
Teach safe and healthy relationship skills	<ul style="list-style-type: none"> • Socio-emotional learning programs for youth • Healthy relationship programs for couples
Engage influential adults and peers	<ul style="list-style-type: none"> • Men and boys as allies in prevention • Bystander empowerment and education • Family based programs
Disrupt the developmental pathways toward partner violence	<ul style="list-style-type: none"> • Early childhood home visitation • Preschool enrichment with family engagement • Parenting skill and family relationship programs
Create protective environments	<ul style="list-style-type: none"> • Improve school climate and safety • Improve organizational policies and workplace climate • Modify the physical and social environments of neighborhoods

Promote Social Norms That Protect Against Violence / Engage Influential Adults and Peers

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Promote Social Norms That Protect Against Violence / Engage Influential Adults and Peers

- Bystander approaches
- Mobilizing men and boys as allies
- Family-based programs

Bystander Approaches

Bringing In the Bystander

- College and High School
- The program utilizes a full array of learning methods:
 - Lecture
 - Discussion
 - Interactive exercises
 - Small group work
 - Opportunities to practice skills
 - Role play scenarios

Resources:

<https://www.soteriasolutions.org/bringing-in-the-bystander>

<https://www.soteriasolutions.org/high-school>



Bystander Approaches

Green Dot

- Comprehensive approach to violence prevention that capitalizes on the power of peer and cultural influence across all levels of the socio-ecological model
 - Kindergarten – 3rd grade
 - Middle School
 - High School
 - College
 - Community



Resources: <https://alteristic.org/services/green-dot/>

Mobilizing Men and Boys as Allies

Coaching Boys Into Men (CBIM)

- Recognizes the power of sports in our culture
- Engages coaches as influencers and role models
- Preventionists work with coaches to lead 12-week trainings with athletes
- Includes ongoing learning collaborative

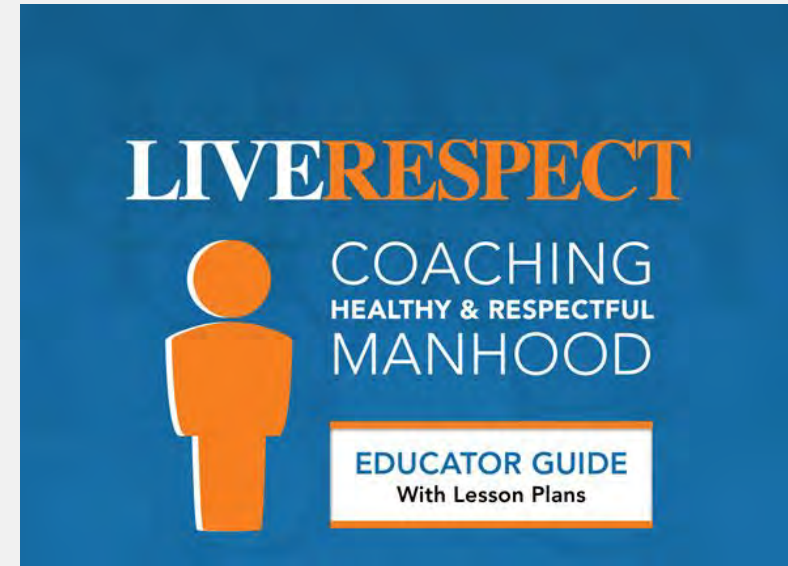


Free curriculum & resources: <https://www.coachescorner.org/>

Mobilizing Men and Boys as Allies

Live Respect Coaching Healthy & Respectful Manhood

- Designed for boys 10-18
- Companion toolkit for working with college students
- 9 sessions:
 - promoting healthy, respectful manhood
 - decreasing language and actions that degrade women, girls and other marginalized groups
 - challenging harmful cultural and social norms
 - decreasing instances of bullying and homophobia
 - promoting healthy relationships



Free curriculum & resources: <https://www.acalltomen.org/liverespect/>



Family-based Programs

- Families for Safe Dates®
 - Six booklets delivered to families
 - Activities are completed with parents/caregivers and teens together



https://vetoviolenecdc.gov/sites/vetoviolenecdc.gov/apps/dating-matters-facilitator/themes/dmf_bootstrap/assets/pdf/safe-dates-manual-508.pdf

Teach Skills to Prevent Sexual Violence / Teach Safe and Healthy Relationship Skills

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Teach Skills to Prevent Sexual Violence / Teach Safe and Healthy Relationship Skills

- Socio-emotional learning
- Teaching healthy, safe dating and intimate relationship skills to adolescents
- Promoting healthy sexuality
- Empowerment-based training
- Socio-emotional learning programs for youth
- Healthy relationship programs for couples

Social-emotional Learning



**second
step**

<https://www.secondstep.org/>

<http://www.preventconnect.org/2019/10/addressing-gender-inequality-opportunities-to-empower-and-support-girls/>

GOTR builds protective factors:

- Safe and caring adults
- Communication skills
- Social skills
- Peers that support healthy relationships

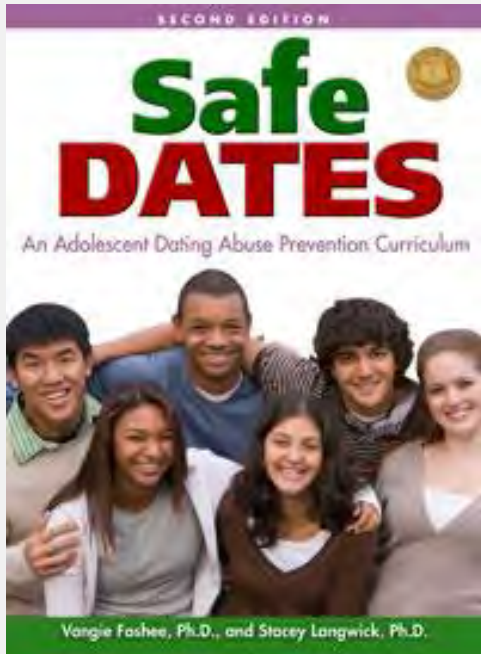


prevent
connect

CALIFORNIA
**PARTNERSHIP TO END
DOMESTIC VIOLENCE**

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Teaching Healthy, Safe Dating and Intimate Relationship Skills



<https://www.hazelden.org/web/public/safedates.page>



<https://youthrelationships.org/>

Native Youth Voices: NativeLove at No... Watch later Share

Sheyenne Shishokish
Wailaki

Watch on YouTube

#NativeLove is Compassion

Our goal for NativeLove is focused on preventing and ending dating violence for the next generation by encouraging and empowering Native youth to reclaim what healthy relationships mean for them.

WATCH VIDEOS

<https://www.niwrc.org/nativeLove>



Promoting Healthy Sexuality



VALOR > How Healthy Sexuality Education Can Change So... Watch later Share

How Healthy Sexuality Education Can Change Social Norms

A PreventConnect Conversation with Dr. Zoe Peterson

Watch on YouTube

prevent connect

<http://www.preventconnect.org/2019/10/how-healthy-sexuality-education-can-change-social-norms/>

Sexual Assault
Awareness Month 2012



IT'S TIME ... TO TALK ABOUT IT! CONNECT. RESPECT. PREVENT SEXUAL VIOLENCE.

An overview on healthy sexuality and sexual violence prevention

Although many cultural messages contribute to our understanding and experience of sexuality, many of us are at a loss for how to identify or define healthy sexuality. It is important to understand that sexuality is much more than sex. Healthy sexuality is emotional, social, cultural, and physical. It includes our values, attitudes, feelings, interactions, and behaviors.

https://www.nsvrc.org/sites/default/files/2012-03/SAAM_2012_An-overview-on-healthy-sexuality-and-sexual-violence.pdf



VALORUS >

Empowerment Based Training

Enhanced Assess, Acknowledge, Act (EAAA) Sexual Assault Resistance Program

1 in 5 young women will experience attempted or completed rape while in university.

Sexual assaults are most commonly perpetrated by someone women know and trust.

Most occur in social situations that people do **NOT** consider dangerous.

SARECentre

Sexual Assault Resistance Education Centre
sarecentre.org

Let's Flip the Script for Women

The *Flip the Script with EAAA™* program empowers young, self-identified women to trust their judgement and overcome social pressures to be "nice" when their sexual integrity is threatened.

How *Flip the Script with EAAA™* does it:


Four, 3-hour units, **ENHANCED** to provide a positive environment for young women to explore their relationship values and sexual desires and empower them to:

- ASSESS** – Recognize risk cues for sexual violence in situations and in men's behaviour.
- ACKNOWLEDGE** – Identify and overcome personal obstacles to prioritizing their own sexual rights in acquaintance situations.
- ACT** – Develop a toolbox of effective strategies to defend their bodies and boundaries.

What gap does *Flip the Script with EAAA™* fill?

Bystander and societal level interventions are necessary, but not sufficient to address the violence faced by young women because:

- Societal change takes time
- Bystanders are present in less than 20% of sexual assault situations



Young women
have
the right to be
safe!

<http://sarecentre.org/>

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PARTNERSHIP TO END
DOMESTIC VIOLENCE

VALORUS 

Healthy Relationship Programs for Couples



Programs that work with couples to build and strengthen relationship skills, including communication and conflict management skills, show evidence for preventing later IPV.

Provide Opportunities to Empower and Support Girls and Women

Advancing Equity. Ending Sexual Violence.



Opportunities to Empower and Support Girls and Women in California: An Environmental Scan of Leadership Opportunities and Economic Supports to Prevent Sexual Violence, Intimate Partner Violence, and Teen Dating Violence

https://cheac.org/wp-content/uploads/2021/12/Empowering-Girls-and-Women-Environmental-Scan-on-Leadership-and-Economic-Supports_Dec-2021.pdf



Opportunities to Empower and Support Girls and Women in California

An Environmental Scan of Leadership Opportunities and Economic Supports to Prevent Sexual Violence, Domestic Violence, and Teen Dating Violence

December 2021



This report was supported by the California Department of Public Health (CDPH), with funding from the Centers for Disease Control and Prevention (CDC) [Grant #NU2CE002501-02-00]. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the CDC or CDPH.

Provide Opportunities to Empower and Support Girls and Women

- Strengthening leadership and opportunities for girls



<http://www.preventconnect.org/2019/10/addressing-gender-inequality-opportunities-to-empower-and-support-girls/>

POWERFUL VOICES

because strong girls* become strong women

<https://www.powerfulvoices.org/>



<https://www.athletesasleaders.org/>



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Disrupt the Developmental Pathways Toward Partner Violence

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Disrupt the Developmental Pathways Toward Partner Violence

- Early childhood home visitation
- Preschool enrichment with family engagement
- Parenting skill and family relationship programs

Disrupt the Developmental Pathways Toward Partner Violence

- Preschool enrichment with family engagement



<https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/SAC/B/Pages/EssentialsforChildhood.aspx>

Disrupt the Developmental Pathways Toward Partner Violence

- Parenting skills and family relationship programs



Free resources: <https://bluesky.blueshieldca.com/>



Disrupt the Developmental Pathways Toward Partner Violence

Triple P, Positive Parenting Program

- 5 levels of interventions
- Spans birth - 16 years



Resources: <https://www.triplep.net/glo-en/home/>

Create Protective Environments

Advancing Equity. Ending Sexual Violence.



Create Protective Environments

- Improve school climate and safety / Improving safety and monitoring in schools
- Improve organizational policies and workplace climate / Establishing and consistently applying workplace policies
- Addressing community-level risks through environmental approaches
- Modify the physical and social environments of neighborhoods

Improving Safety and Monitoring in Schools/ Improve School Climate and Safety

- Middle school
- 6 classroom sessions
- Hot Spot mapping
- Posters
- Respecting boundaries agreements
- School protocols for identifying and responding to dating violence and sexual harassment

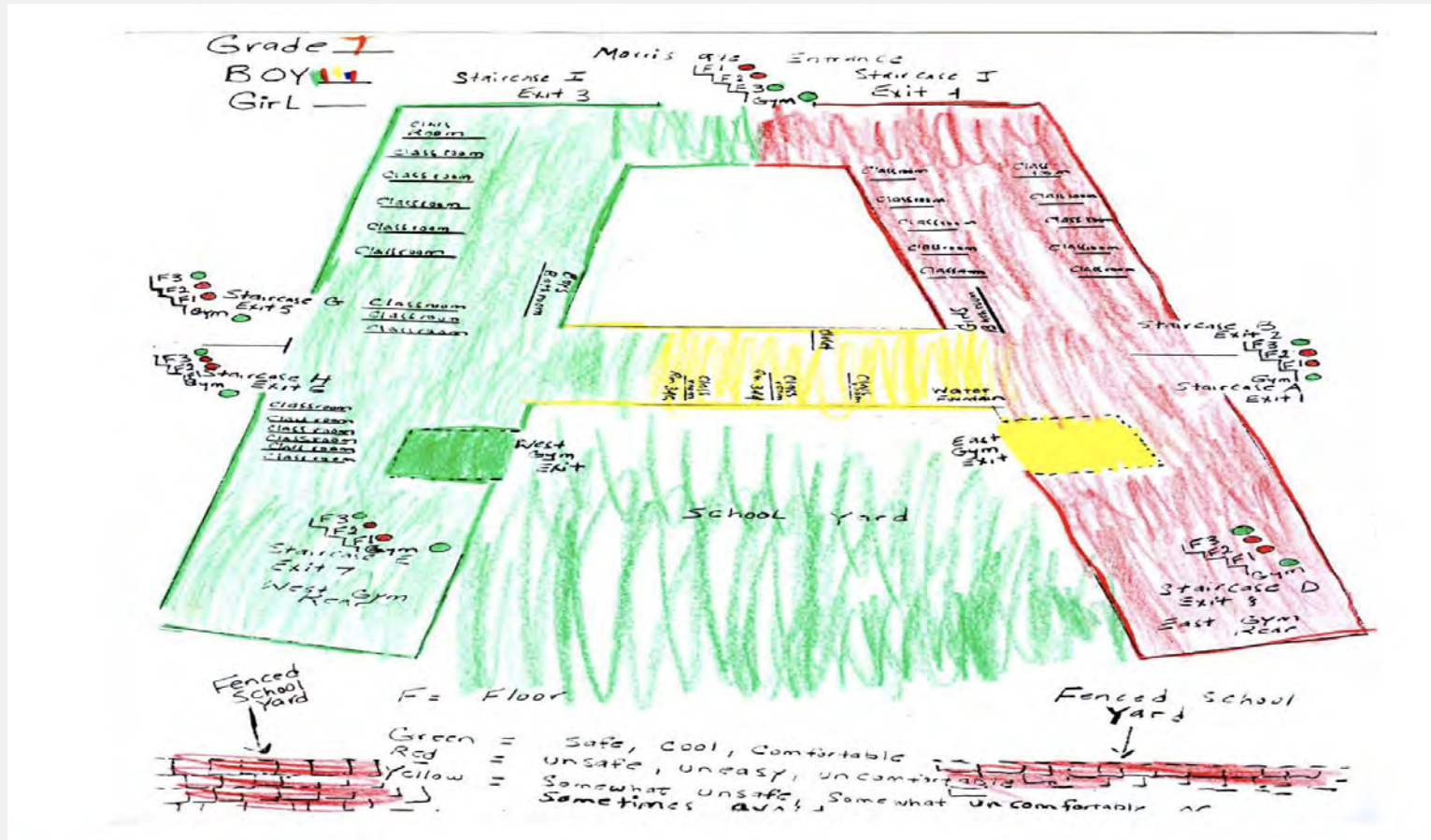
Free curriculum and resources:

<https://www.wcwonline.org/Active-Projects/dating-violence-prevention-programs-in-public-middle-schools>

SHIFTING BOUNDARIES:

**Lessons on Relationships
for Students in Middle School**

Hot Spot Mapping Example

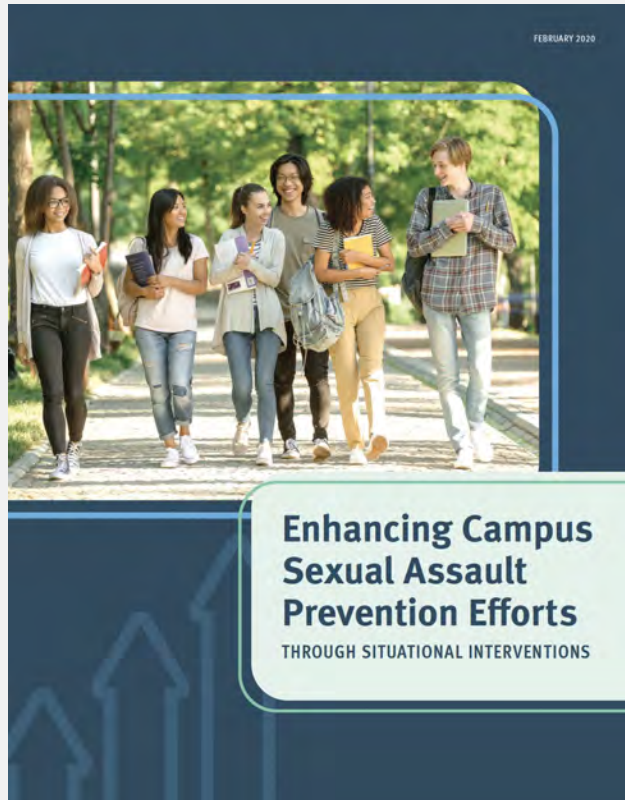


© 2013 Nan Stein and Bruce Taylor

From PreventConnect web conference on Shifting Boundaries



Situational Prevention on College Campuses



<https://www.valor.us/publications/enhancing-campus-sexual-assault-prevention-efforts-through-situational-interventions/>



<https://publichealth.jhu.edu/2020/sexual-violence-prevention-through-hot-spot-mapping-creating-protective-environments-on-college-campuses>



More Mapping Strategies - College Campus

Social Spaces at Williams College

College life provides many opportunities to interact with students in social spaces.

How do you feel in this social space at Williams College?

Please use as many stickers as you wish to illustrate, using **GREEN** for your positive feelings and **RED** for your negative feelings about these issues:

The Environment

Lighting		
Noise		
Temperature		
Crowd Density		
Vision/Sight Lines		
Drunkenness		
Campus Security		

Interactions with Others

Look		
Talk		
Touch		

Entry
↓

Example



Improve Organizational Policies and Workplace Climate / Establishing and Consistently Applying Workplace Policies

- Proactive Sexual Harassment Prevention Policies and Procedures
- IPV and the Workplace Training



www.workplacesrespond.org

Addressing Community-level Risks Through Environmental Approaches

- alcohol-related policies
- community mobilization

Changing alcohol environments to prevent sexual and domestic violence



Alcohol Related Policies

- Alcohol outlet density
- Creating safe space at alcohol establishments



<http://www.preventconnect.org/2018/04/addressing-access-to-alcohol-and-alcohol-environments-for-sexual-and-domestic-violence-prevention/>



<https://www.preventconnect.org/2019/09/cheers-to-creating-protective-environments-sexual-and-intimate-partner-violence-prevention-in-bars-and-alcohol-serving-establishments/>



<https://www.nsvrc.org/publications/nsvrc-publications-research-briefs/key-findings-exploring-alcohol-policy-approaches>

Place

- Typically poorly lit, dense, and have easy access to alcohol

Environment

- Crowded, lots of movement, lowered inhibitions and awareness of others

Context

- Highly sexualized, encourages heavy alcohol consumption

Increased
Risk for
Violence

Place

- Modifiable physical environment
- Local and state ordinances on alcohol outlet density

Environment

- Bar staff already looking out for intoxication and responsible for patron safety

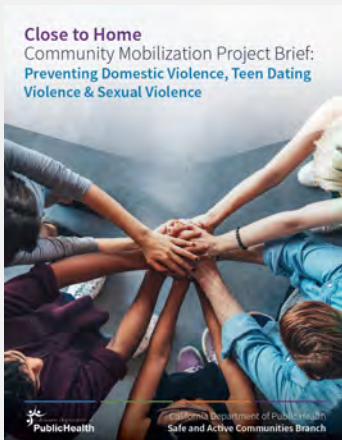
Context

- Gathering and socialization
- Norms around alcohol consumption and sexual violence

Creating Protective Environments

Community Mobilization - Close to Home

- Community Mapping
- Network Building
- Youth, Adult and Intergenerational Leadership
- Building community support for built environmental change



<https://www.cdph.ca.gov/Programs/CCD/PHP/DCDIC/SACB/CDPH%20Document%20Library/Domestic%20Violence%20Prevention/Close%20to%20Home%20Brief%20v3%20ADA.pdf>



Modify the Physical and Social Environments of Neighborhoods



VALORUS

What Surrounds Us Shapes Us

WEB CONFERENCE Watch later Share

WHAT SURROUNDS US SHAPES US

Greening and other physical/ built environment strategies for preventing sexual and domestic violence

Thursday, June 6, 2019
11:00AM PT | 2:00PM ET

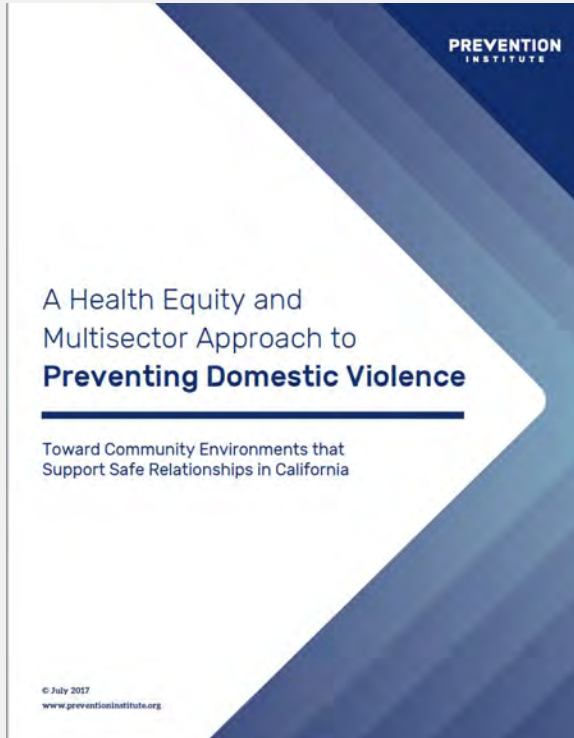
prevent connect PREVENTION INSTITUTE

Watch on YouTube

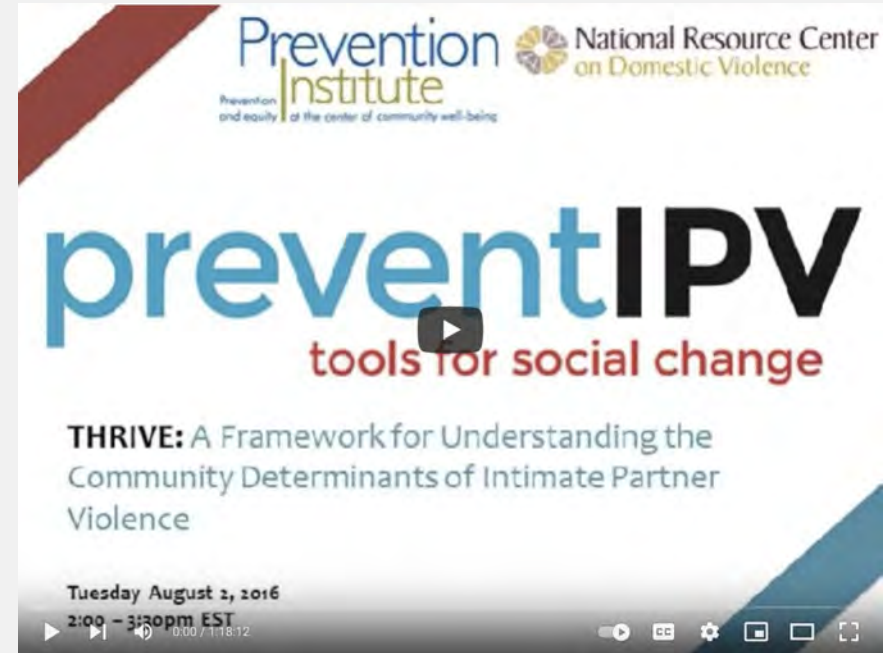
<https://www.preventconnect.org/2019/05/what-surrounds-us-shapes-us-greening-and-other-physical-built-environment-strategies-for-preventing-domestic-and-sexual-violence/>



Modify the Physical and Social Environments of Neighborhoods



<https://www.preventioninstitute.org/publications/health-equity-and-multisector-approach-preventing-domestic-violence>



https://www.youtube.com/watch?v=aJBY9_sAYIc



Resources

Advancing Equity. Ending Sexual Violence.



Prevention Communities of Practices

Prevention with LGBTQI+ Communities

First Thursday of each month
9:00 am - 10:30 am

[https://us06web.zoom.us/meeting/register/tJMtdO-rrTkpH9FnDw8fAZ53P1IcaYwc23NN](https://us06web.zoom.us/join/zoom-join?from=addon&url=https://us06web.zoom.us/join/zoom-join?from=addon&url=https://us06web.zoom.us/meeting/register/tJMtdO-rrTkpH9FnDw8fAZ53P1IcaYwc23NN)

Creating Safer School Environments

Third Friday of the month
12:30 pm - 1:30 pm

[https://us06web.zoom.us/meeting/register/tZAtdeyggqTsvGNaa0evIbid1NX8vWWxkvJru](https://us06web.zoom.us/join/zoom-join?from=addon&url=https://us06web.zoom.us/join/zoom-join?from=addon&url=https://us06web.zoom.us/meeting/register/tZAtdeyggqTsvGNaa0evIbid1NX8vWWxkvJru)



Prevention Resources

January 31, 2022 11:00 am PST

Building a Foundation for Sexual
and Intimate Partner Violence
Prevention

<http://www.preventconnect.org/2022/01/building-a-foundation-for-sexual-and-intimate-partner-violence-prevention/>



**BUILDING A FOUNDATION
FOR SEXUAL AND INTIMATE
PARTNER VIOLENCE PREVENTION**

Monday, January 31, 2022
11am PST/2pm EST

 prevent
connect



Questions



For More Information

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