



CAMPUS SUMMER SERIES

VALORUS [®]
Advancing Equity. Ending Sexual Violence.[®]

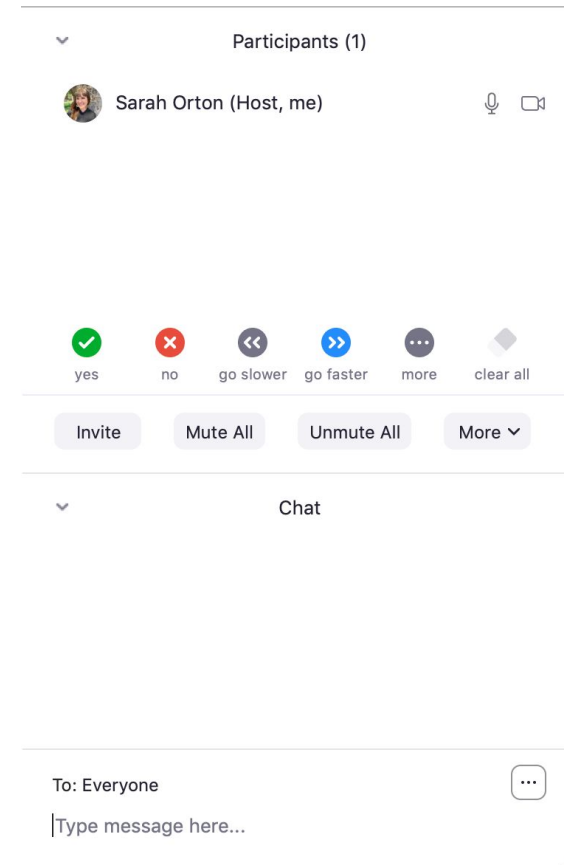
ENGAGING CAMPUS ATHLETES IN SEXUAL
VIOLENCE PREVENTION & RESPONSE:

A Look at Resources and Policy

Thursday, June 30, 2022 ▪ 10-11:30 AM PT/1-2:30 PM ET

How to Use Zoom

- ▶ Text chat
- ▶ PowerPoint Slides
- ▶ Polling Questions
- ▶ Phone
- ▶ Web Conference Guidelines (hand raising)
- ▶ Recording



Meet the ValorUS Team



Ashleigh Klein-Jimenez
she/her/hers
Director of Prevention



Priscilla Klassen
sher/her/hers
Project Coordinator



Tori Vandelinde
she/they
Project Manager, RALIANCE

Objectives

- Describe the unique challenges and opportunities with engaging student athletes in sexual violence prevention and response
- Identify tools and resources specific to sexual violence prevention and response for student athletes
- Discuss policies and other ways to engage student athletes in sexual violence prevention and response

RALIANCE

Ending Sexual Violence in One Generation

- ▶ Advancing research, influencing policy and supporting innovative programs
- ▶ Helping leaders establish safe workplaces and strong communities
- ▶ Partnering with a wide range of organizations



UBER



VALORUS 

Use the Text Chat feature
to answer the question.

Engaging Campus Athletes

What benefits do you see in
engaging campus athletes for sexual
violence prevention & response?

Why should we engage campus athletes?

Survivors are athletes, too

Campus influencers

Proximity to institutional power

“Organized sport offers a tremendously useful platform to address sexual violence with large and diverse audiences across the lifespan...” - RALIANCE

“Why activist athletes are needed today more than ever”

<https://www.weforum.org/agenda/2020/07/athlete-activists-needed-more-than-ever/>

Equal Pay



<https://www.espn.com/soccer/united-states-usa/story/4668917/uswntusmnt-cbas-include-equal-pay-why-us-soccers-new-deals-rewrite-the-history-books>

Use the Polling feature
to answer the question.

Engaging Campus Athletes

How important are your campus
sports to the surrounding
community and to the campus
itself?

Challenges of engaging athletes

- Rules about how much time can spend in athletics
- Power & accountability
- Disengagement
- High turnover & inconsistency



Use the Text Chat feature
to answer the question.

Engaging Campus Athletes

What challenges have you had when
trying to engage campus athletes?

Support & policies for engaging campus athletes

- NCAA Policy

<https://www.ncaa.org/sports/2017/8/17/ncaa-board-of-governors-policy-on-campus-sexual-violence.aspx>

“A positive and thriving athletics team culture that revolves around respect and empathy for all, fostering a climate in which all feel that they are respected, valued and contributing members of their teams, athletics programs and institutions; and creating an environment in which students(athletes and nonathletes alike)feel safe and secure, both emotionally and physically, and are free of fears of retaliation or reprisal. The positive culture exuded by a member institution's NCAA teams is the catalyst for a positive culture across an entire campus.”

Support & policies for engaging campus athletes

- NCAA Policy

<https://www.ncaa.org/sports/2017/8/17/ncaa-board-of-governors-policy-on-campus-sexual-violence.aspx>

Overarching Principles:

- informed of campus policies, especially adjudication and resolution
- annually review Checklist Recommendations of the NCAA Sexual Violence Prevention Toolkit
- **“utilize their platform to serve as leaders on campus through engagement in and collaboration on efforts to support campus-wide sexual and interpersonal violence prevention initiatives”**

Support & policies for engaging campus athletes

- NCAA Policy

<https://www.ncaa.org/sports/2017/8/17/ncaa-board-of-governors-policy-on-campus-sexual-violence.aspx>

Annual Attestation:

- informed, compliant with institutional policies
- information about institutional policies + name and contact for Title IX is readily available for athletes
- **educated each year on sexual violence prevention, intervention, and response**
- incoming, continuing, and transfer student athlete disclose conduct Title IX proceeding or criminal conviction

How Sport Can End Sexual and Domestic Violence in One Generation

Sexual and domestic violence (SV/DV) is a pervasive problem throughout the United States ^{1, 2}. As a central component of American society, sport is an influential system that can contribute to the pervasiveness of SV/DV ³ AND can be a powerful part of the solution ⁴ to ending SV/DV.

Be Part of the Solution

Explore the Resources

Check out the Roadmap

Read the Research

Join the Learning Exchange

01. ●

02. ○

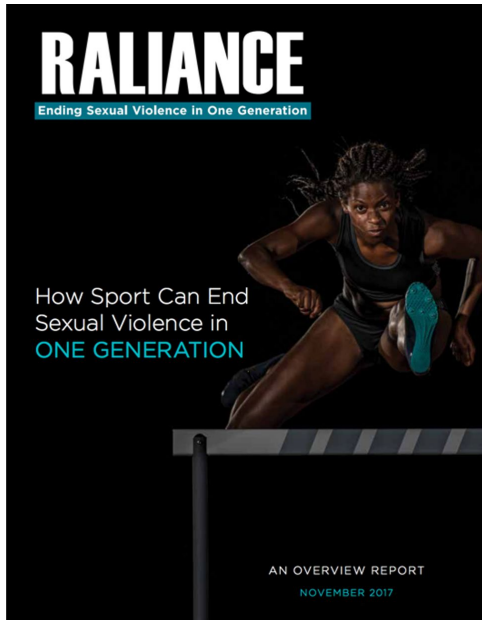
03. ○

04. ○

05. ○

I AM
part of the
solution

RALIANCE Reports



<https://www.raliance.org/reports/>

RALIANCE

Ending Sexual Violence in One Generation

SPORT + PREVENTION CENTER



What resources already exist?

Use our Prevention Database to explore over 100 SV/DV prevention strategies being implemented in and through the sport pipeline (from youth to high school to college to pro). Build a comprehensive SV/DV prevention strategy and find SV/DV experts and sport organizations working in or through sport to prevent SV/DV!

[Explore the Prevention Database](#)

02.

03.

04.

05.

I AM
part of the
solution

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Displaying 1 - 20 of 64

PCA Development Zone Resource Center ★**Positive Coaching Alliance**

Search thousands of resources to develop better athletes, better people. Search by "Topic in..." [read more](#)

[Visit Website](#)**Roll Red Roll Toolkits** ★**Roll Red Roll**

Roll Red Roll is a documentary film about a sexual assault in Steubenville, OH, and how it... [read more](#)

[Visit Website](#)**#SetTheExpectation****#SetTheExpectation**

Brenda Tracy founded #SetTheExpectation to combat sexual violence through raising awareness... [read more](#)

[Visit Website](#)**A CALL TO COACHES Training Events****A CALL TO MEN**

A CALL TO COACHES is a series of educational training events where coaches are empowered to... [read more](#)

[Visit Website](#)**A CALL TO MEN Speakers****A CALL TO MEN**

A CALL TO MEN speaks at hundreds of events annually. From introductory workshops, multi-day... [read more](#)

[Visit Website](#)**All Staff SV/DV Education Program - Year 3****NFL**

This program was developed and implemented by the NFL in it's 3rd year (2017) of SV/DV, DUI, and... [read more](#)

[Visit Website](#)**Athlete Ally program****Athlete Ally**

Athlete Ally is a 501c-3 nonprofit organization that provides public awareness campaigns... [read more](#)

[Visit Website](#)**Athletes As Leaders****Harborview Center for Sexual Assault & Traumatic Stress**

Athletes As Leaders is a program for high school athletes on girls' sports teams. The program... [read more](#)

[Visit Website](#)**Branded a Leader Training****Institute for Sport and Social Justice**

Branded a Leader, created in 2008 by the National Consortium for Academics & Sports (NCAS)... [read more](#)

[Visit Website](#)**Champions Building Champions****Men As Peacemakers**

Champions Building Champions is a highly successful athletic... [read more](#)

[Visit Website](#)**Character Playbook Online Training****NFL & United Way**

The NFL and United Way launched a new digital learning initiative that teaches students the... [read more](#)

[Visit Website](#)**Coaching Boys into Men Program****Futures Without Violence**

FUTURES' Coaching Boys into Men (CBIM) program facilitates these connections by providing high... [read more](#)

[Visit Website](#)

Who

Athletes

Coaches

Families, Fans, &
Communities

Administrators

Organizations & Leagues

Where

Youth Prevention Strategies

High School Prevention
Strategies

College Prevention Strategies

Pro Prevention Strategies

How

Enforce Policy

Join Communities of Practice

Provide Resources

Measure Impact

Engage in Partnerships

Build Champions

Educate & Train

Raise Awareness

Prevention Gaps

Youth | High School | College | Pro

Return to the Sport + Prevention Center

Roadmap | Research | Learning Exchange

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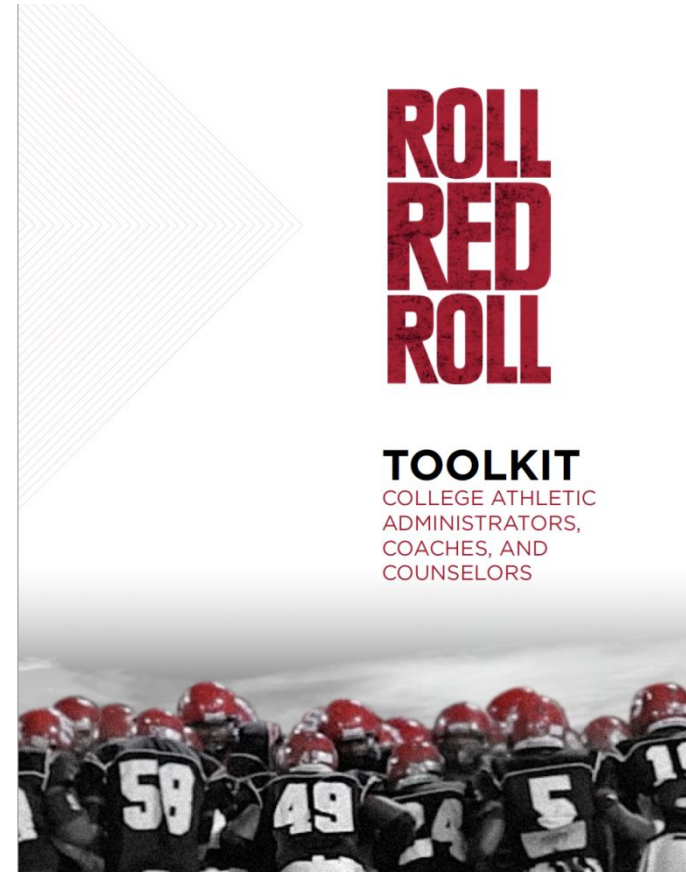
Engaging Campus Athletes

Who else on campus do you need
buy-in from to engage campus
athletes in sexual violence prevention
and response?

Roll Red Roll Campus Toolkit

A new toolkit that RALIANCE helped develop along with a team from the documentary, “Roll Red Roll,” Coach V, and Joe Samalin of MenChallenging

Uses the film by Nancy Schwartzman to guide athletes and coaches through discussions about supporting survivors, holding each other accountable, and ways to be an effective bystander



College toolkit

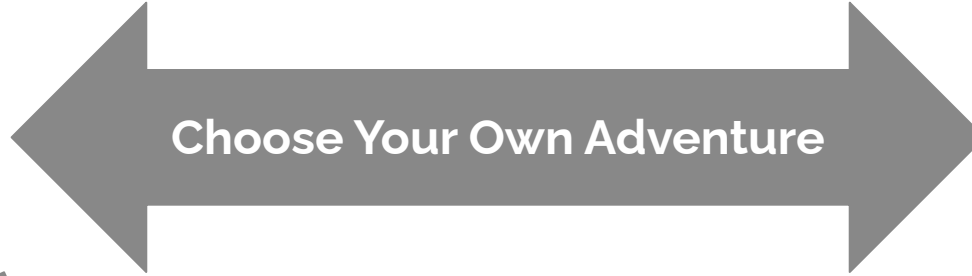
Show entire film
with student
athletes and
discuss



One long
session and
one long
discussion



Show film in
small
sections with
shorter, more
frequent
discussions



Show clips in one
or more thematic
tracks

Thematic Tracks

Sports
Culture

Engaging Men
& Boys

Choose Your Own Adventure

Supporting
Survivors

Technology &
Sexual
Violence

Example Track: Sport Culture

LEARNING OBJECTIVES

- > **DESCRIBE** the impacts of sport and sport culture on sexual violence and its prevention
- > **IDENTIFY** opportunities for student athletes, coaches, and administrators to be agents of change and prevent sexual violence
- > **DISCUSS** how preventing sexual violence benefits team dynamics, development, and performance

Example Track: Sports Culture

- ▶ Six total sessions, 15-20 minutes each
- ▶ Sessions 1 & 2 focus discussion around basic knowledge about sexual assault, victim-blaming, and addressing victim-blaming
- ▶ Sessions 4-6 focus on technology, empathy, supporting survivors, and culture change to prevent violence

SESSION 3: MASCULINITY, SPORTS, AND SEXUAL VIOLENCE: ADDRESSING RAPE CULTURE HEAD ON

Associated Clip: Clips 8-12

Coaches and students discuss examples of players who use their privilege to speak out against sexual violence and speak about treating others with respect. Coaches can use an example of a famous player that has been violent, and how that impacts players, the team, themselves, and the person they harmed.



Discussion questions:

- What role did sport culture possibly play in what happened in Steubenville?
- What do athletes need from coaches and other adult mentors to feel safe and empowered to speak out against violence and to prevent sexual violence?
- How can coaches and athletes be better role models to prevent violence?

Use the Text Chat feature
to answer the question.

Engaging Campus Athletes

What is inspiring you to engage with
campus athletes in sexual violence
prevention and response?

Upcoming resources

Journal of Interpersonal Violence Special Issue

The Prevention of Sexual Violence in Sport: A Game Changer

Articles including:

- Sport + Prevention programs across the socioecological model
- Public health theories and sexual violence prevention in sport
- Analysis of coach & administrator perceptions of sexual violence
- Findings on campus athletes' likeliness to connect with coaches or advocates if they needed to
- And more

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