

Introduction

WHAT DOES EQUITY IN ACTION LOOK LIKE TO YOU?

WHAT ABOUT FOR YOUR COMMUNITY?

This Sexual Assault Awareness Month (SAAM), ValorUS® (VALOR) will be embodying equity in action in our work. Sexual assault intersects with multiple forms of oppression and violence, and it is not enough for us to only look at preventing sexual assault. We must also look at how we can prevent all types of violence and oppression.

This month take time to talk with your colleagues, friends, and family about what it means to lead with equity. Use the below graphics throughout the month of April to show a tidal wave of organizations that are living equity in action in their daily work.

For more information about VALOR visit our <u>website</u> or social media pages.









SAAM Graphics

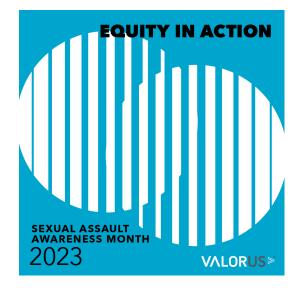
On **Tuesday, April 11th**, join us for Equity in Action Day. Post a graphic from this toolkit or your own picture of what it looks like for your organization to embody equity in action. Use the hashtag #EquityInAction and be sure to tag VALOR!

SAMPLE CAPTIONS:

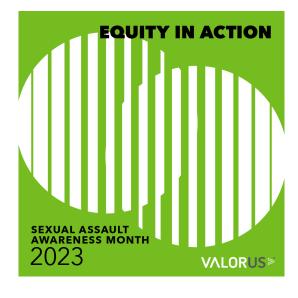
- #EquityInAction looks like____ to ORG NAME.
- ORG NAME is embodying #EquityInAction by ____.
- #EquityInAction means _____.

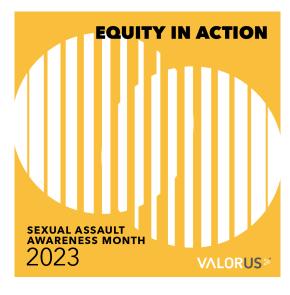
HASHTAGS:

- #SAAM
- **#**SAAM2023
- #EquityInAction





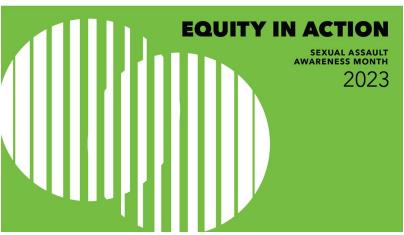


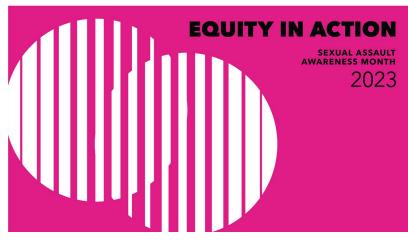


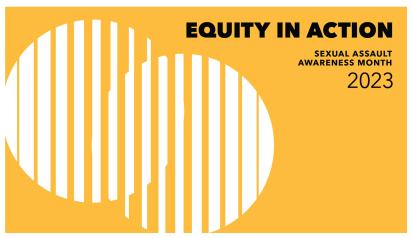
SAAM Zoom backgrounds

Make Equity in Action a presence on all your Zoom calls this month! Download our Zoom backgrounds to add color and a powerful message to all of your meetings. You can even embed your own organization's logo.









Denim Day Graphics

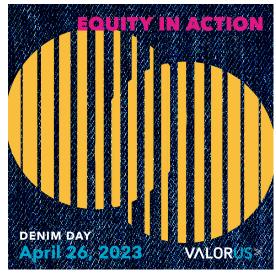
Denim Day is April 26, 2023.

Denim Day commemorates the day women in the Italian Parliament came to work wearing jeans in solidarity with a survivor after the Italian Supreme Court overturned a rape conviction because the justices believed because the survivor's jeans were tight, she must have helped remove them, therefore implying consent.

Download VALOR's graphics and wear denim on April 26th!

HASHTAGS:

- #denimday
- #denimday2023
- #SAAM
- #SAAM2023
- #EquityInAction







ValorUS* (VALOR) is a national organization committed to advancing equity and ending sexual violence. Since our founding in 1980, we have continued to build dynamic relationships across a diverse range of communities, institutions and systems, and mobilize our network of survivors and advocates to influence change. Through leadership, prevention, and advocacy, we are fearlessly pursuing a world free from violence where the dignity of every person is valued and respected.

