

# The Close to Home Approach

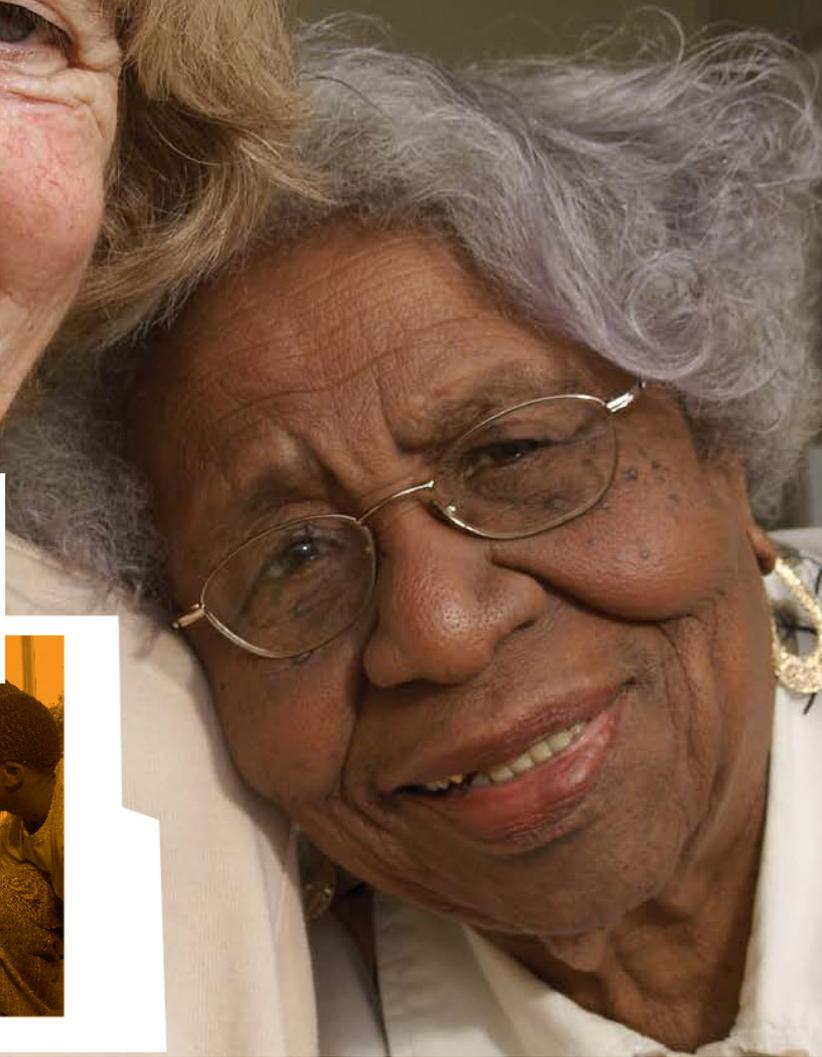
An overview of Close to Home's philosophy and practice for domestic and sexual violence prevention

# Objectives

- Rationale for community mobilization
- Overview of Close to Home approach
- Questions and Discussion



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# Family, Friends and Neighbors

- Often know first
- Can play a powerful role
- Are affected
- Maintain social norms

# Limits of Current Response

- Capacity
- Accessibility
- “After the fact”
- Harm

# Community Life

- Reframe: Individual to community issue
- Prevention
- Connection to other priorities- Intersections of social justice issues

# Our Vision





# approach





CLOSE TO HOME

# PRINCIPLES

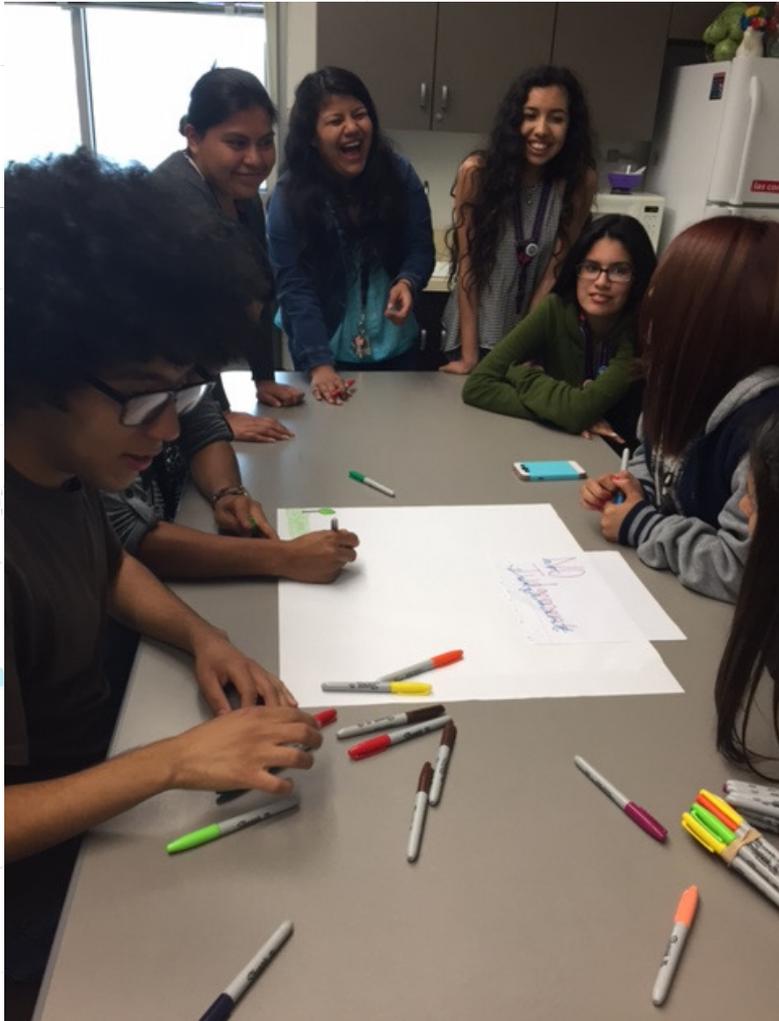


# Identify a shared vision

## **What and Why:**

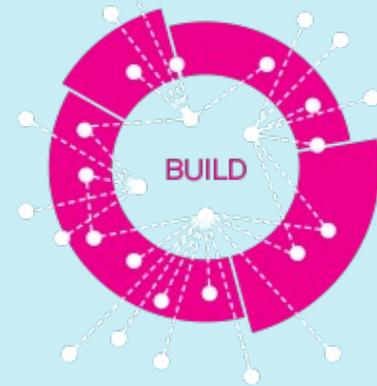
- Create vision
- Determine what we need to learn in relationship to our vision
- Explore the learning questions foundational for C2H

# Example





# A Growing Network





# The Assess Phase



## Gather, Learn, Understand

- Mapping/observation
- Community surveys
- One-on-ones

# Examples

## Mapping



## Surveys



## One on One's



## Share, Define, Invite

- Kitchen Table Conversations
- Public Meetings/spaces
- Art and Storytelling

# The Talk Phase



# Examples

**Kitchen Table Conversations**



**Art and Storytelling**





# The Build Phase

## Envision, Propose, Create

- Project Teams
- Campaign/Action development
- Skill building



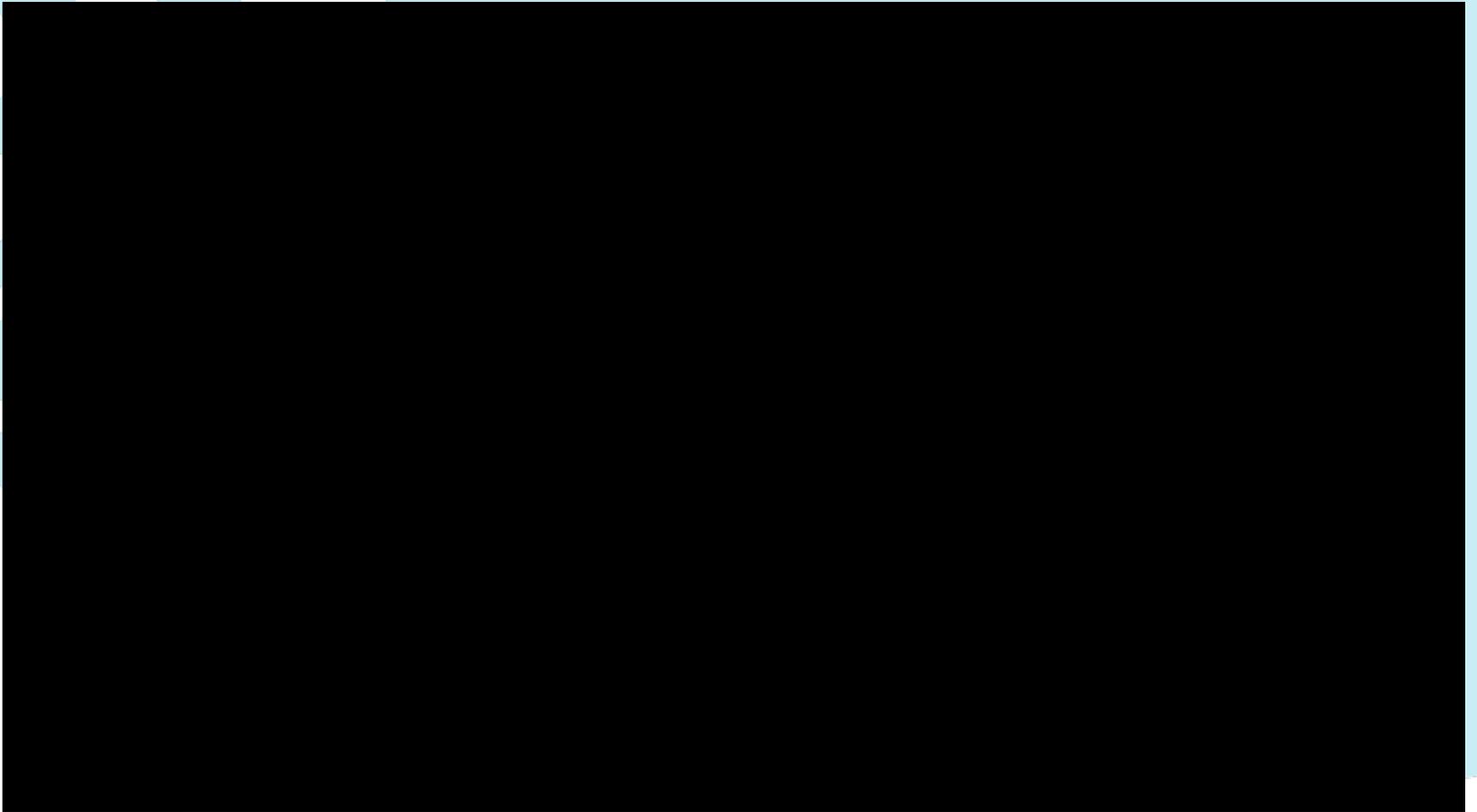
Amplify, spread,  
advance

- Campaigns
- Actions
- Community building

# The Act Phase



# Examples



# Rewards

- Connectedness, laughter
- “We”
- Passion
- Shifts in movement



# Questions?

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