

El Sol Neighborhood Educational center





Vision

Community residents thriving in healthy environments served by skilled community health workers and promotores de salud who serve as catalyst for change.

Values

- Relationship Building
- Empower
- Compassion
- Integrity
- Team Work
- Excellence





Promotores Model

*We hire hearts and train minds.
We build empathetic and trusting
relationships.
We share personal experiences
that leave lasting tangible impressions.*

Promotores Model

- Provide informal support
- Home Visitation
- Teach and empower communities to advocate for an improved quality of life



Promotores Model



- Develop social support networks
- Mobilize the community to create a healthier neighborhood

Promotores Model

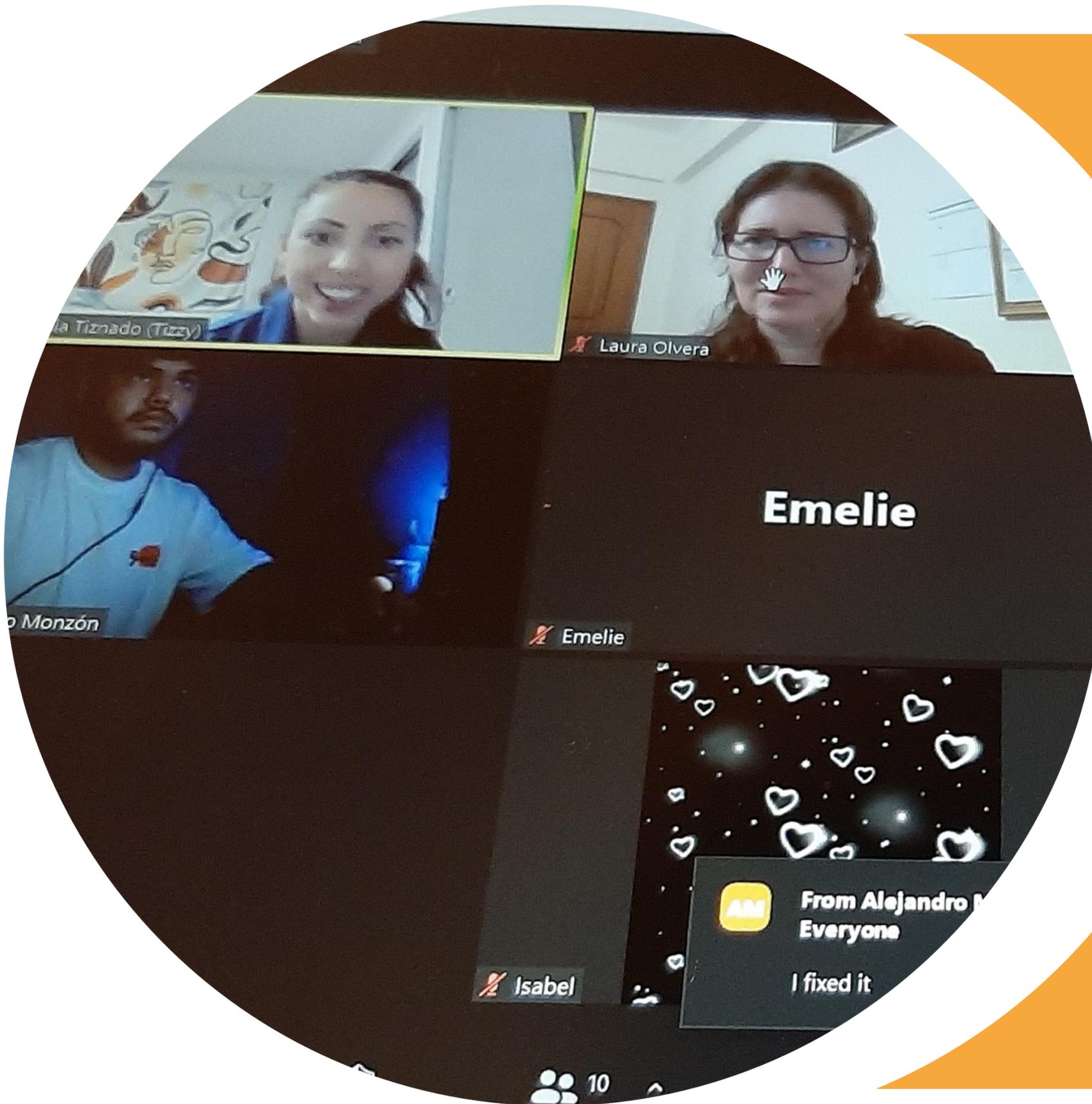


- Our Successes
- Our Challenges

Video

Promotoras





Popular Education Model

Popular Education is the process that leads people to develop critical thinking and awareness about their reality in the social, economic, political and health environment through reflection followed by action.

Popular Education Model

- Knowledge and awareness
- Family strengthening strategies
- Learn to unlearn



Role of the Community Health Workers

- Promotores on the field
- Promotores on the office
- Promotores coordinating
- Promotores supervising
- Promotores doing data
- Facilitators



Role of the Community Health Workers

- Health Fairs
- Tabling
- Door -to-door
- Providing Informal Popular Education on streets, soccer fields, outside the stores, food banks, etc.
- Providing Formal Education in Institutions like hospitals, libraries, schools, churches, etc.



Impact of the Community Health Workers and Promotores de Salud

- Our success is to work as a team
- Create awareness
- Work with community leaders
- Be everywhere



Promoter's Working with Different Programs

Resilience

**Other
Programs**

**Domestic
Violence
Prevention**

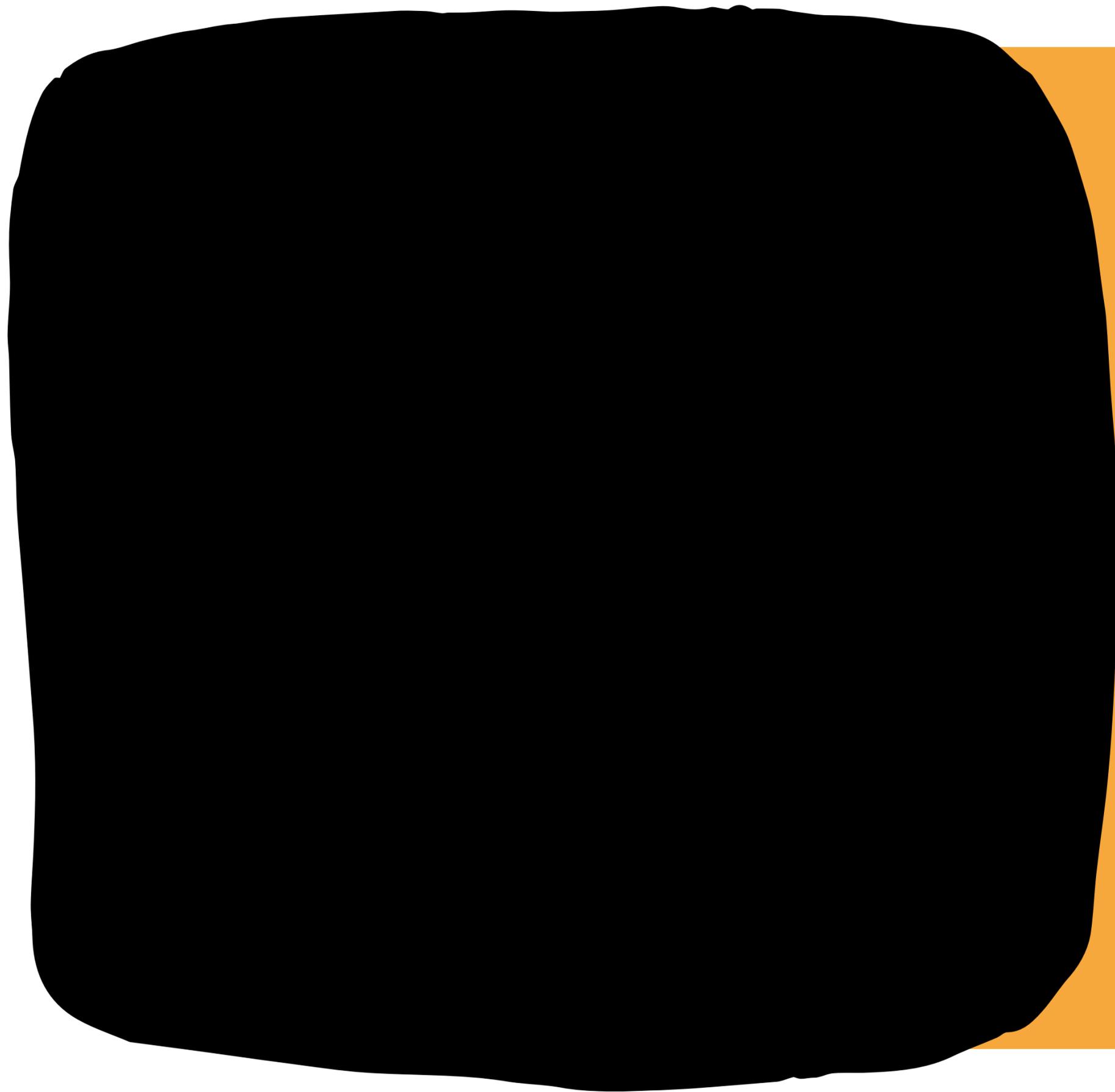
COVID-19

**Asthma
Education,
Prevention**

**Youth
Ambassador**

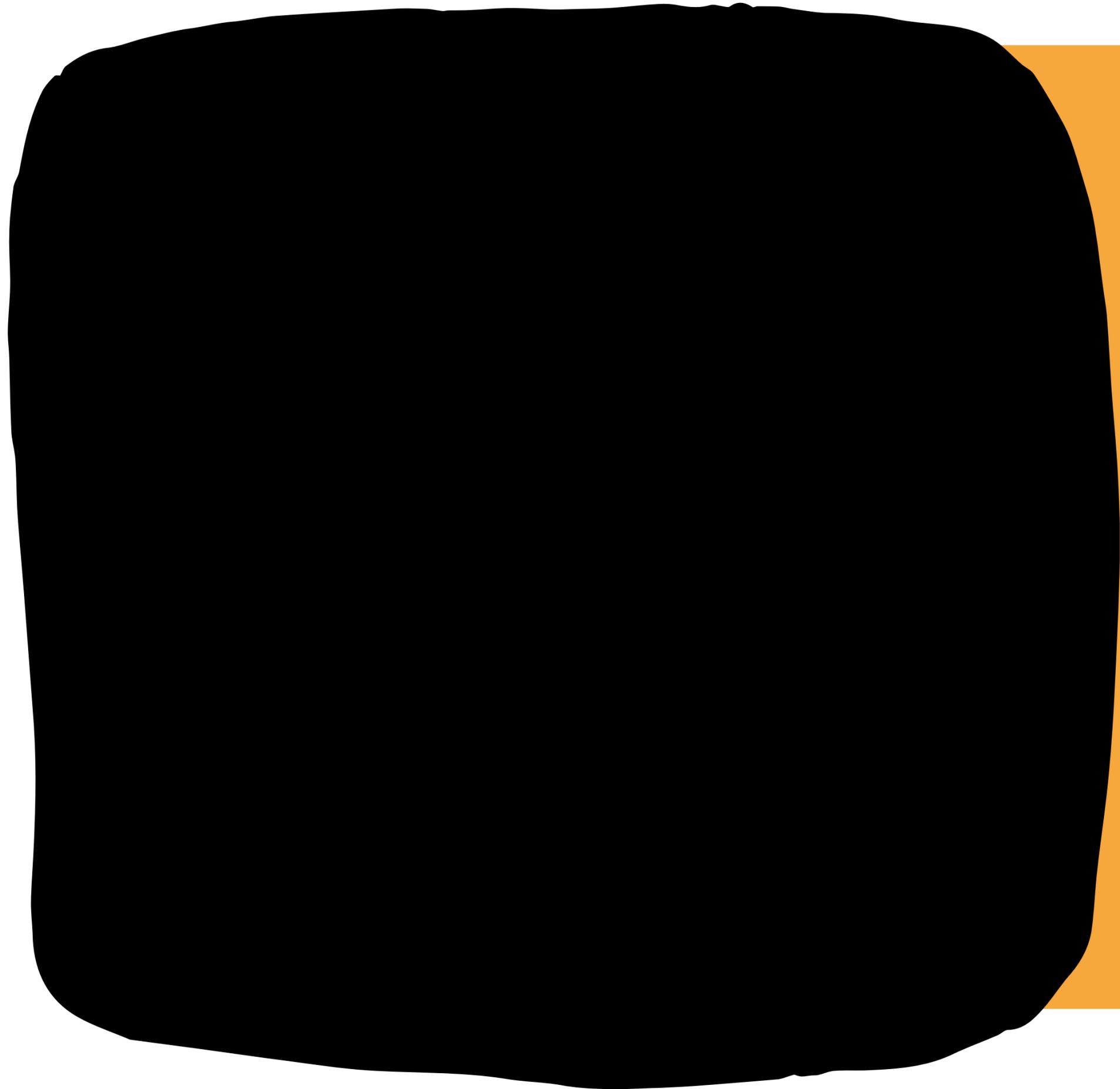
Video

What is your role?



Video

Domestic Violence
Video



Domestic Violence Prevention Program



- Intergenerational partnership between youth and adults
- Dynamic learning environment
- Unique perspectives and experiences
- Powerful influence on peers
- Comprehensive understanding
- Culturally relevant approaches
- Increase outreach
- Empowerment of youth advocates
- Sustainable community engagement
- Lasting impact





Youth Program of the Coachella Valley



- Recruitment
- Team maintenance
- Learning process
- Learning outcomes



Promoteress Work to Prevent Domestic Violence

- Intergenerational activities
- Weekly meetings
- Projects
- Presentations



Raquel

*Recognizing and
Addressing Red
Flags*

***Youth
Presentations***



Alejandro

Communication skills

Poems of the Heart by Community Members

A clean land it would be,
Safe to roam around free.

No chains or restrictions that bound,
No need to find a way around.
No fear of using protective measures,
Because our minds and bodies are sacred temples
and treasures.

Written by Cecilia G.



Thank You