

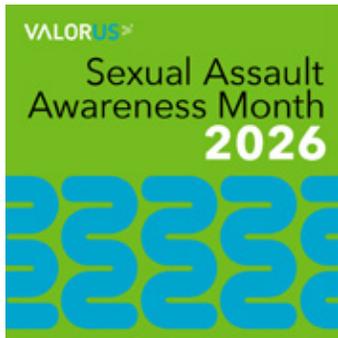
Sexual Assault Awareness Month

# 2026 TOOLKIT



# Introduction

April is Sexual Assault Awareness Month (SAAM)! This SAAM and throughout 2026, VALOR is recommitting to honoring our roots by strengthening our relationships with movements aligned with preventing violence, ending sexual assault, and creating strong, united communities.



Join VALOR as we reimagine solidarity with survivors of sexual assault by continuously embracing and uplifting Native and Indigenous, Black, Latinx, Asian, Pacific Islander, and others' cultural practices during SAAM and throughout the year.

Use the [SAAM 2026 graphics](#) and resources in this toolkit to support survivors, uplift members, and promote the practices of your communities, like staff, promotoras, volunteers, and folks in other movements, who are working to prevent and end sexual violence. Make sure to tag VALOR on all of your social media platforms so we can share all that you're doing during SAAM 2026!



## SAAM Day of Action

### Save the Date!

April 7<sup>th</sup> is the SAAM Day of Action.



### 2026 Hashtags

- #SAAM2026
- #VALOR2026

Check out the National Sexual Violence Resource Center's [SAAM toolkit](#) and join VALOR as we post on April 7<sup>th</sup> to show support for survivors of sexual assault!

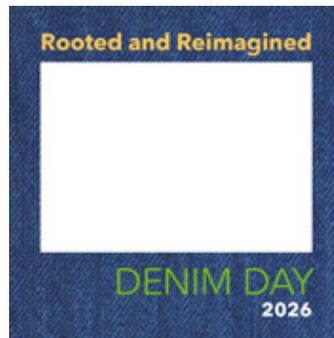
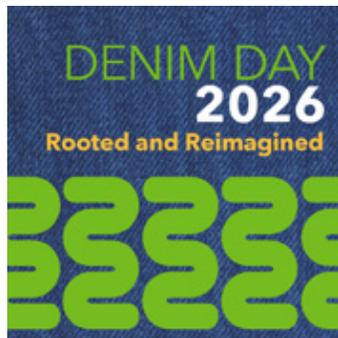
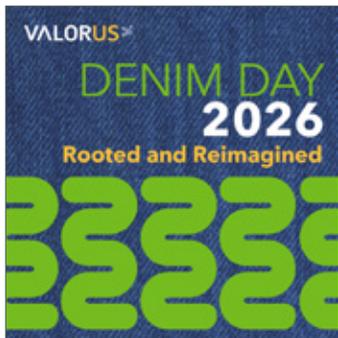
# Denim Day

This year, Denim Day is Wednesday, April 29.



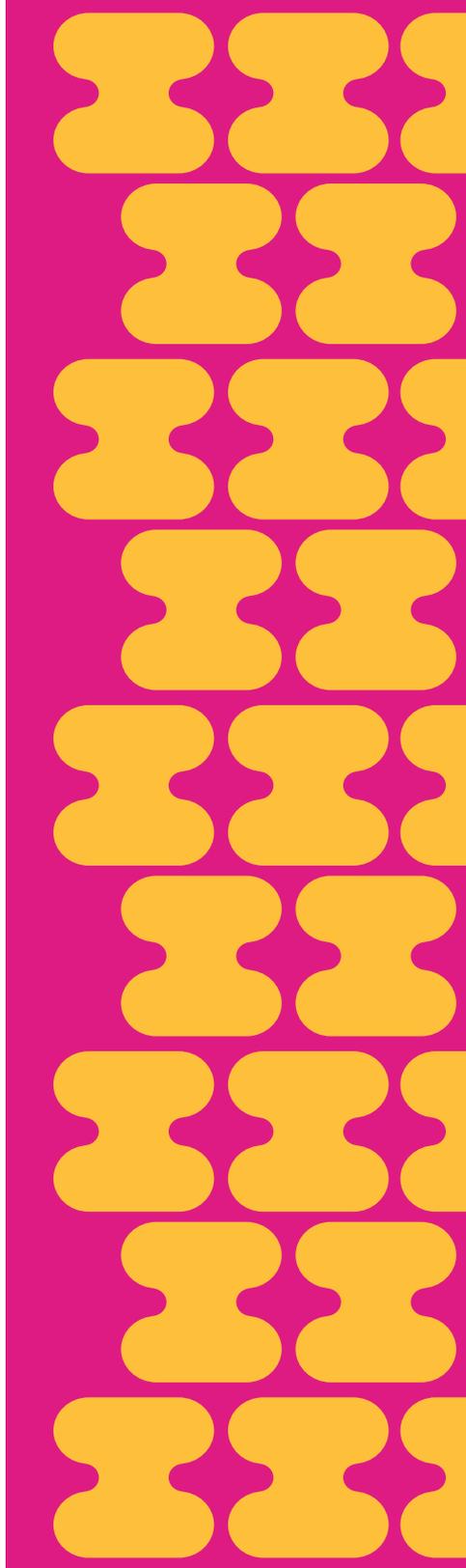
Denim Day is a globally recognized event and takes place on the last Wednesday of April. The day commemorates when women in the Italian Parliament stood in solidarity with a survivor by wearing jeans after the Italian Supreme Court overturned a rape conviction. The justices believed that, because the survivor was wearing jeans, she must have helped remove them, thereby implying consent.

Download VALOR's [Denim Day graphics](#) and wear denim on April 29th to show your support for survivors and bring awareness to preventing sexual violence. If you are in or near Sacramento, join VALOR for our Denim Day Rally at the California Capitol!



## Hashtags

- #DenimDay2026
- #SAAM2026
- #VALOR2026



For more information about VALOR, visit our website or social media pages:



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## For Project/Publication

This project/publication was supported by funding awarded by #TE25019901 through the California Governor's Office of Emergency Services (Cal OES). The opinions, findings, and conclusions in this publication are those of the author and not necessarily those of Cal OES. Cal OES reserves a royalty-free, nonexclusive, and irrevocable license to reproduce, publish, and use these materials and to authorize others to do so.

ValorUS® (VALOR) is a California-based, national anti-sexual violence organization and California's sexual assault coalition. Since our founding in 1980, we have continued to build dynamic relationships across a diverse range of communities, institutions, and systems, and mobilize our network of survivors and advocates to influence change. Through leadership, prevention, and advocacy, we are fearlessly pursuing a world free from violence where the dignity of every person is valued and respected.